

# Myth. — company deck

# **Inspiring design for complex tech projects for startups and transforming businesses through the development of mobile apps, software and custom websites.**

Our team are a blend of designers, developers and project managers. We're a team of creative thinkers, who love to push boundaries and create memorable experiences and technology for startups and transforming businesses.

Our clients range from startups to global brands including Bushmills Ireland, Coca-Cola, Trinity College, Glen Dimplex to name a few. No client is too small, or too big.

Our clients are partners and work as part of our team throughout every project. We deliver results as a team, with you at the centre.



## What we do

We design  
and develop  
**mobile apps,  
software &  
complex  
websites.**

## Proposition

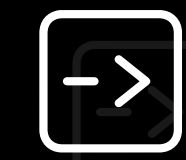
## Services

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Our design is what sets us apart.  
Our strong development skills are wrapped up  
in high-quality user experience design.



Mobile Apps



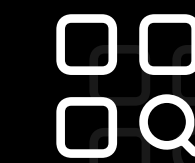
Software



Websites



Web Apps



UX Design



Ecommerce

## Rates

---


Our rates are simple.

We have a blended rate across all of our  
services of £80/hour.

# Work.

Radox —

# A connected health experience for GP Surgeries to manage blood panels and reports with Radox



Dashboard

Reports

Complete reports 3

Pending reports 4

Orders

Orders to be submitted 1

Dashboard

Welcome back, here is what we've got for you today.

Orders this month3

Pending reports11

Orders this month82

Orders to be submitted4

Active orders

Today

Search here...

+ Create New Order

Complete reports

Patient ID	Panel	Patient Name	Patient D.O.B	Status	
#A003	Vitamins Panel	Ryan Reynolds	13-May-1969	Complete	View
#0004	Thyroid Panel	Alan Edwards	22-May-1988	Complete	View



Dashboard

Reports

Complete reports 3

Pending reports 4

Orders

Orders to be submitted 1

Panels

Users

Spend

Help

Logout

Logged in as

JS

John Smith

Dashboard

Welcome back, here is what we've got for you today.

Orders this month

3

Pending reports

11

Active orders

Today

Search here...

Complete reports

Patient ID	Panel
#A003	Vitamins Panel
#G004	Thyroid Panel
#D043	STI (E-INV), STI (Vivalytic), UTI (E-INV) +2 more

Orders to be submitted

Patient ID	Package
#A003	Heart Health, Liver, Kidney +4 more
#A003	Heart Health, Liver, Kidney +4 more

Pending reports

Patient ID	Package
#G004	Thyroid Panel
#D043	STI (E-INV)
#T126	Vitamins Panel, Thyroid Panel +1 more





## Dashboard

Orders ready

3/14



Orders in prog

11

## Active Orders



Search here...

## Complete orders

Date Ordered

Time

Results

08-05-2022

15:40

Complete

05-05-2022

12:20

Complete

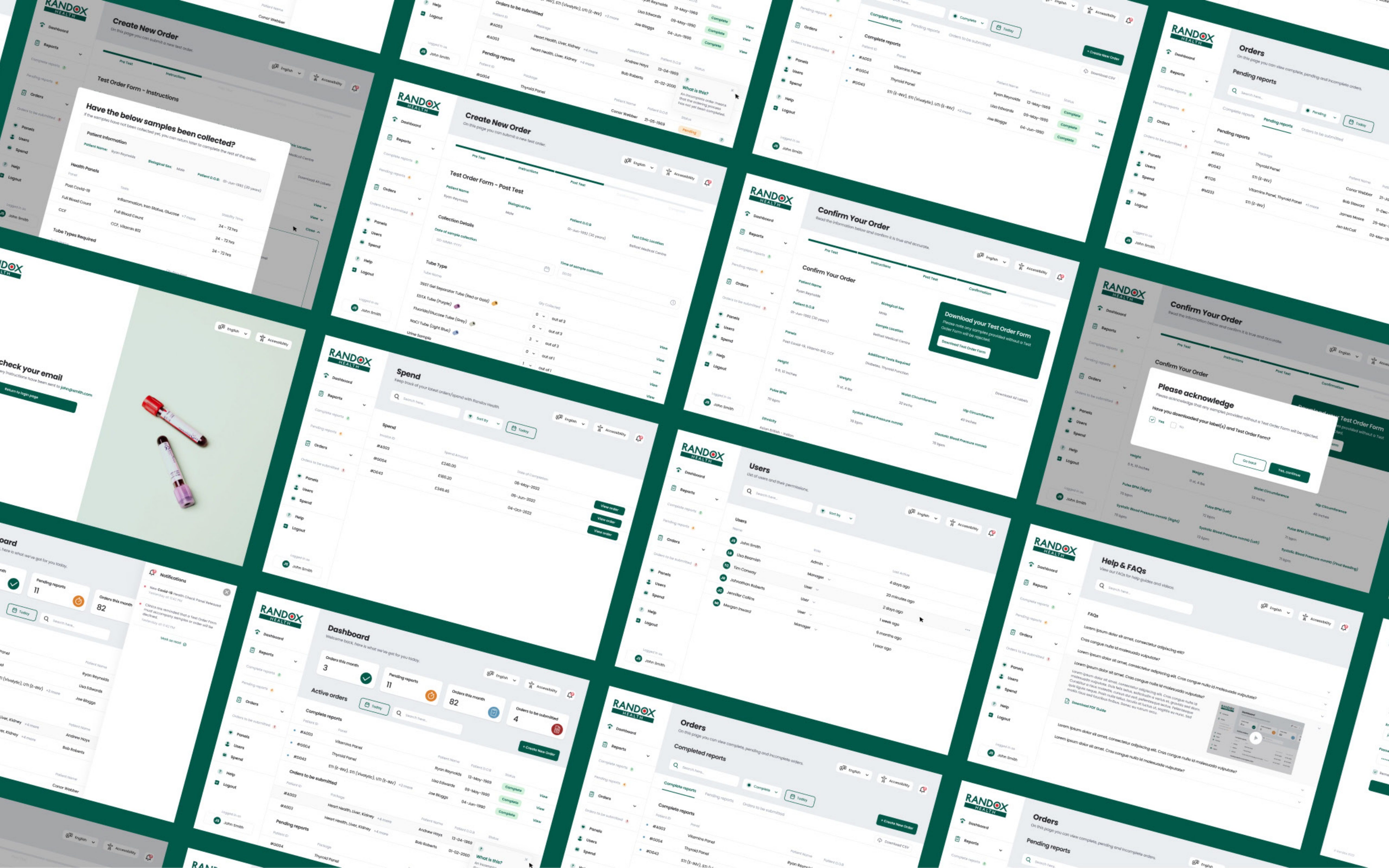
04-05-2022

18:50

Complete



















**RANDOX**

Menu

**Dashboard**

Orders ready  
**3/14**

Orders in prog  
**11**

**Active Orders**

Search here...

**Complete orders**

Date Ordered	Time	Results
08-05-2022	15:40	<b>Complete</b>
05-05-2022	12:20	<b>Complete</b>
04-05-2022	18:50	<b>Complete</b>

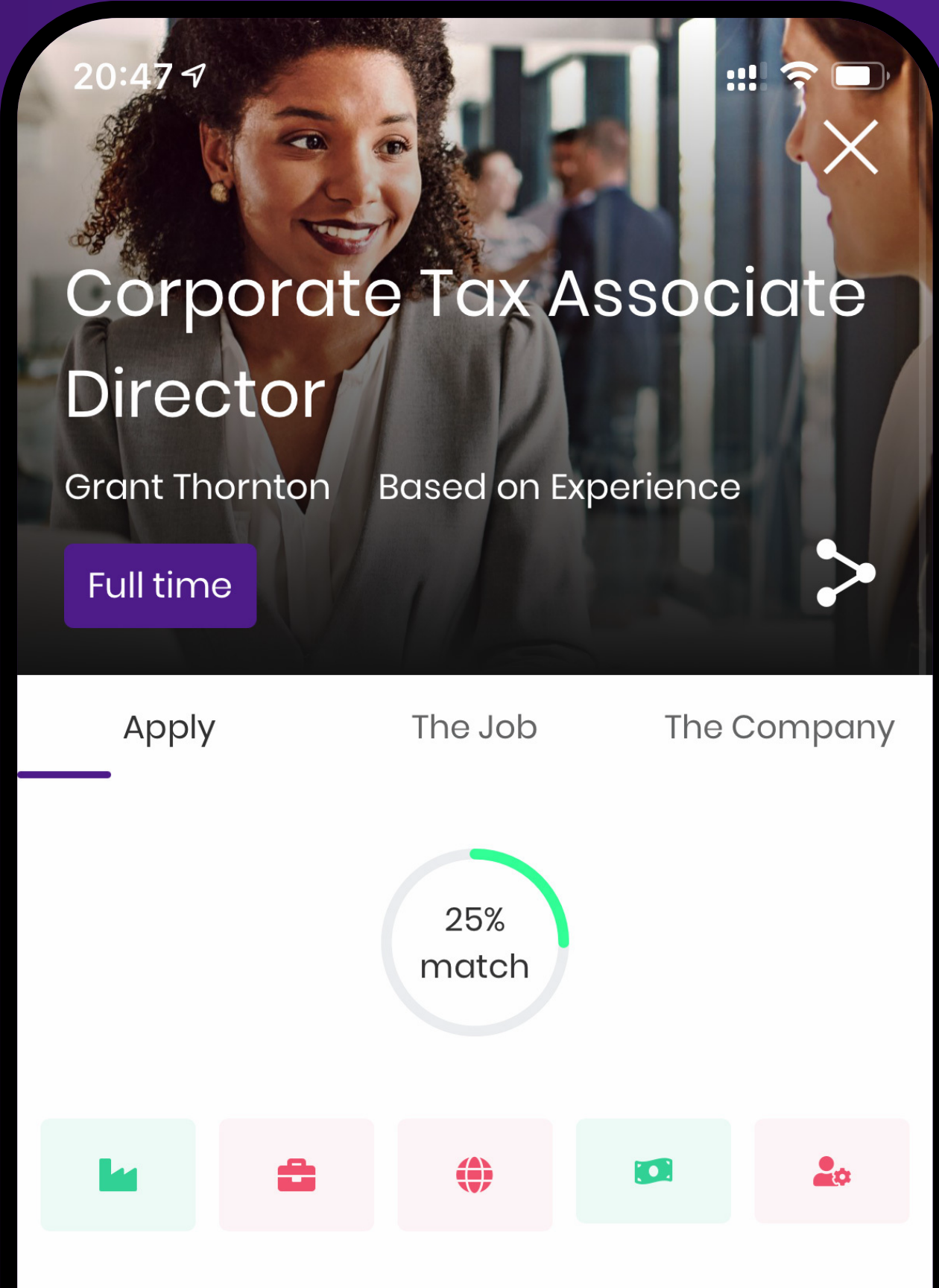
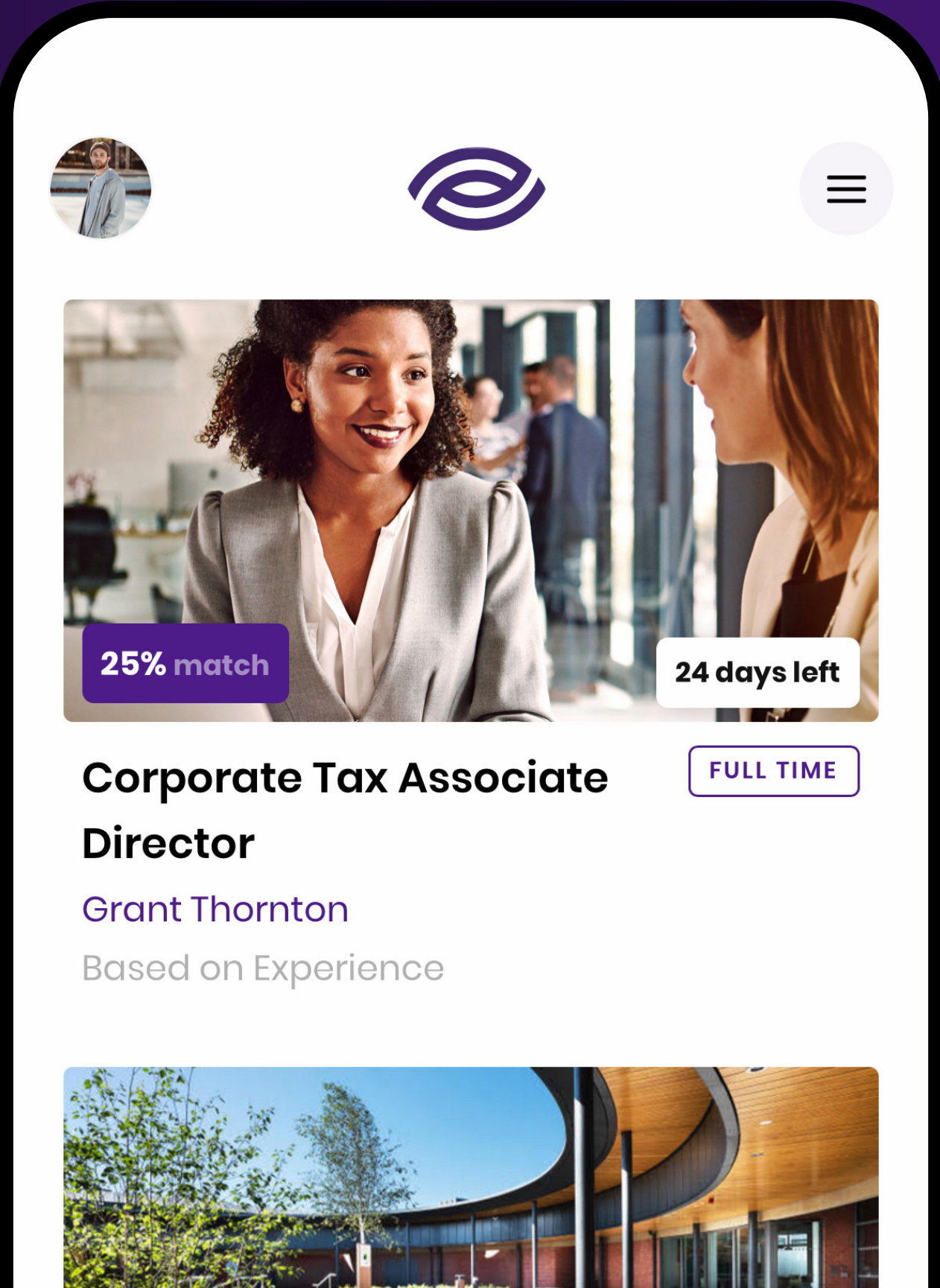
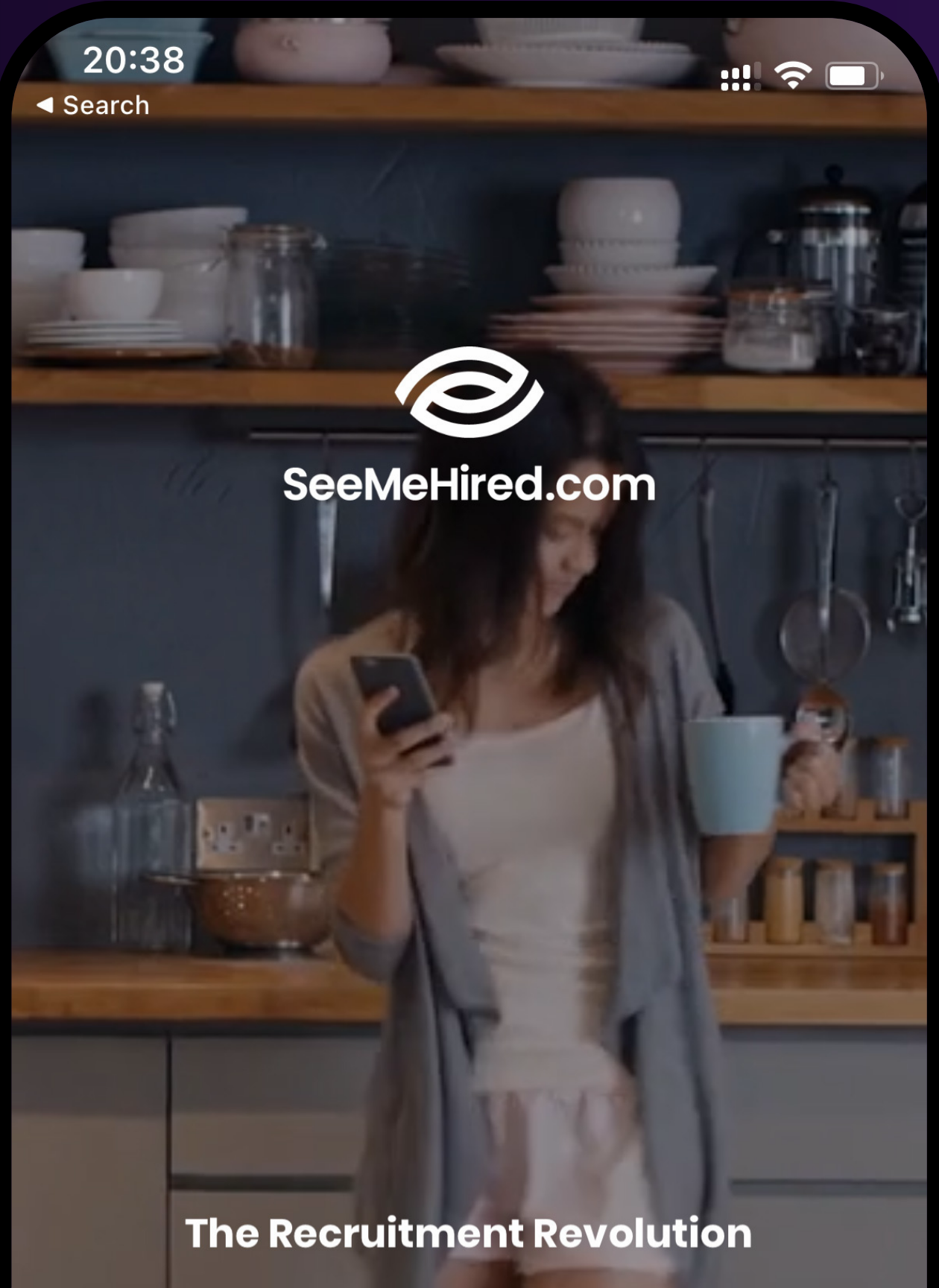
**Pending orders**

Patient ID	Package
#A003	Heart Health, Liver, Kic
#C004	Thyroid Panel



SeeMe Hired —

# Creating the digital recruitment revolution



**Client**  
SeeMe Hired

**Industry**  
Recruitment

**What we did**  
User Experience  
Web Design & Development  
Mobile App Development  
Software Development

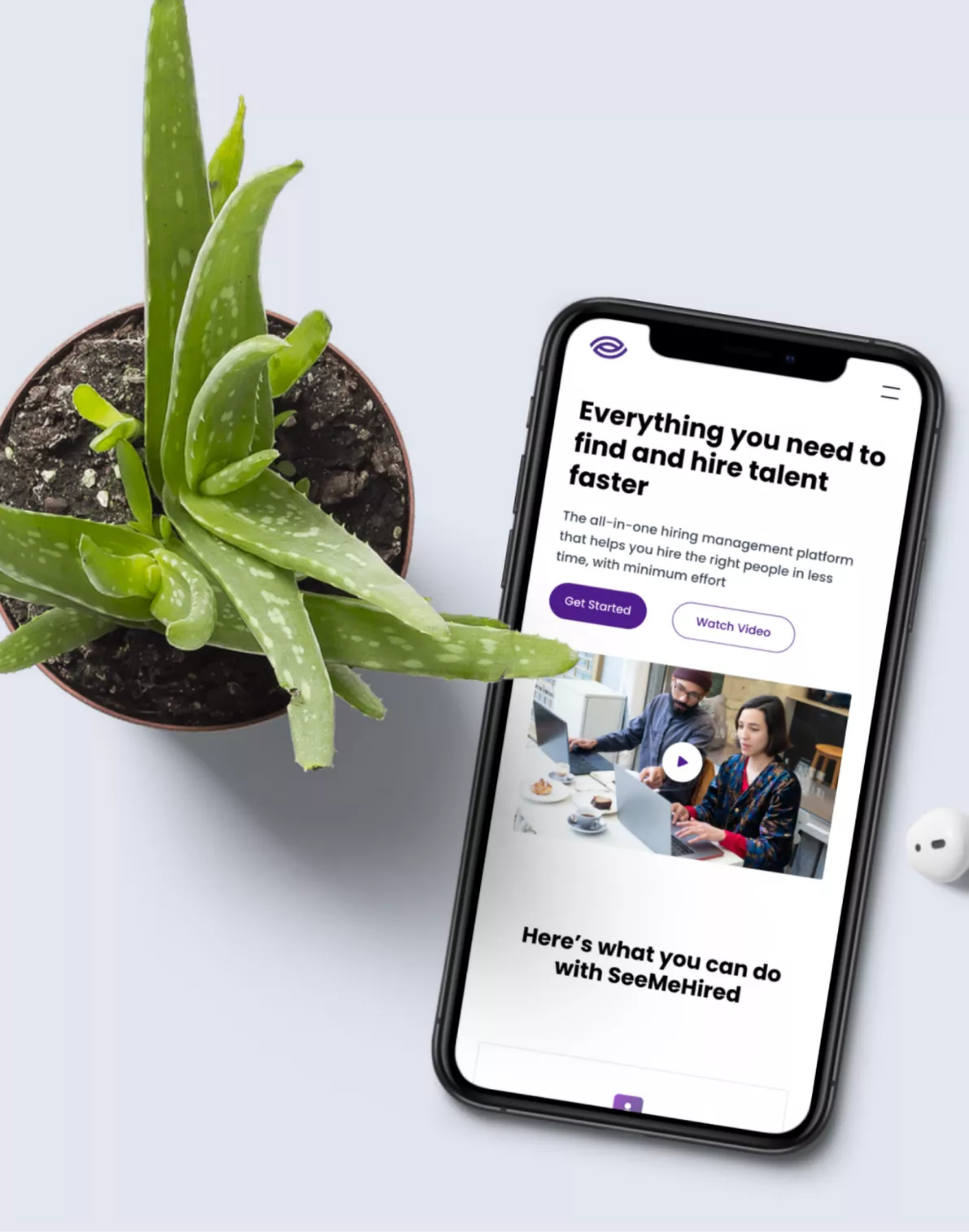
#### The Client

**SeeMe is changing how people find jobs. An end-to-end recruitment platform, to enable applicants to find, apply and track job applications whilst allowing employers to stay in control the entire time.**


#### The Project

**Myth partnered with SeeMe Hired to design and develop their app and software platform. The project itself included complex algorithms and onboarding processes with a focus on confidentiality for both candidates and businesses. As the business grew through several rounds of funding Myth continued to support the team in revisions and additional features as well as staffing and management changes. The systems were built to scale and have continue to grow with the business and team.**







  
SeeMeHired.com

# Find a new career, the modern way

Email






Password

Login

New user? [Sign up](#)


[Forgot password](#)








Assess your ability on each of the skills below. Ensure you give an honest assessment as you will be challenged on each skill if you are invited to interview.

### Customer Service


Home


Updates

99 Opportunities

Account

14:54






## Electrician – Europa Hotel

Hastings Hotels    Based on Experience

Full time



Apply




The Job

The Company


## We are Hastings Hotels


Our vision is to be recognised as a prestigious, family company providing the finest in Irish hospitality with style and excellence.








## Edit Profile


Your Profile


Personal


Employment


Skills


Education


Projects


Match


Notifications

Diversity




Home


Updates

99 Opportunities

Account

14:55



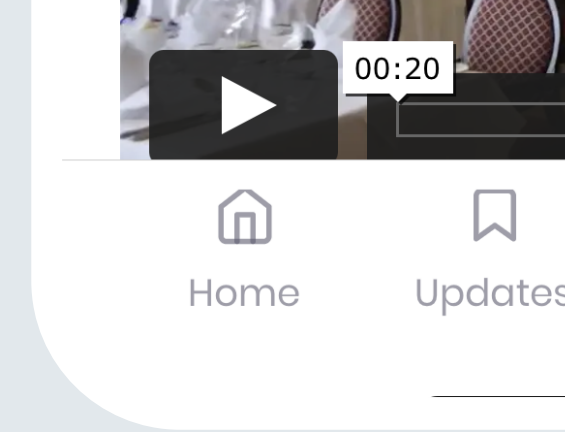
Back

Account


## Preferences

### Salary Requirements




Change your minimum salary requirements (per annum)








14:55



Simon Hu  
[View Profile](#)

- YOUR ACCOUNT
-  Match
  -  Password
  -  Notification

- ALL OPPORTUNITIES
-  All Jobs
  -  All Compan
  -  Register Int

- OTHER
-  Help and Fe
  -  Logout


[Privacy Policy](#)


[Terms & Conditions](#)






14:34








## Opportunities

We have no top matches for you at the moment. Please check back...

### You may be interested in...



Hollywood

15% match

5 days left

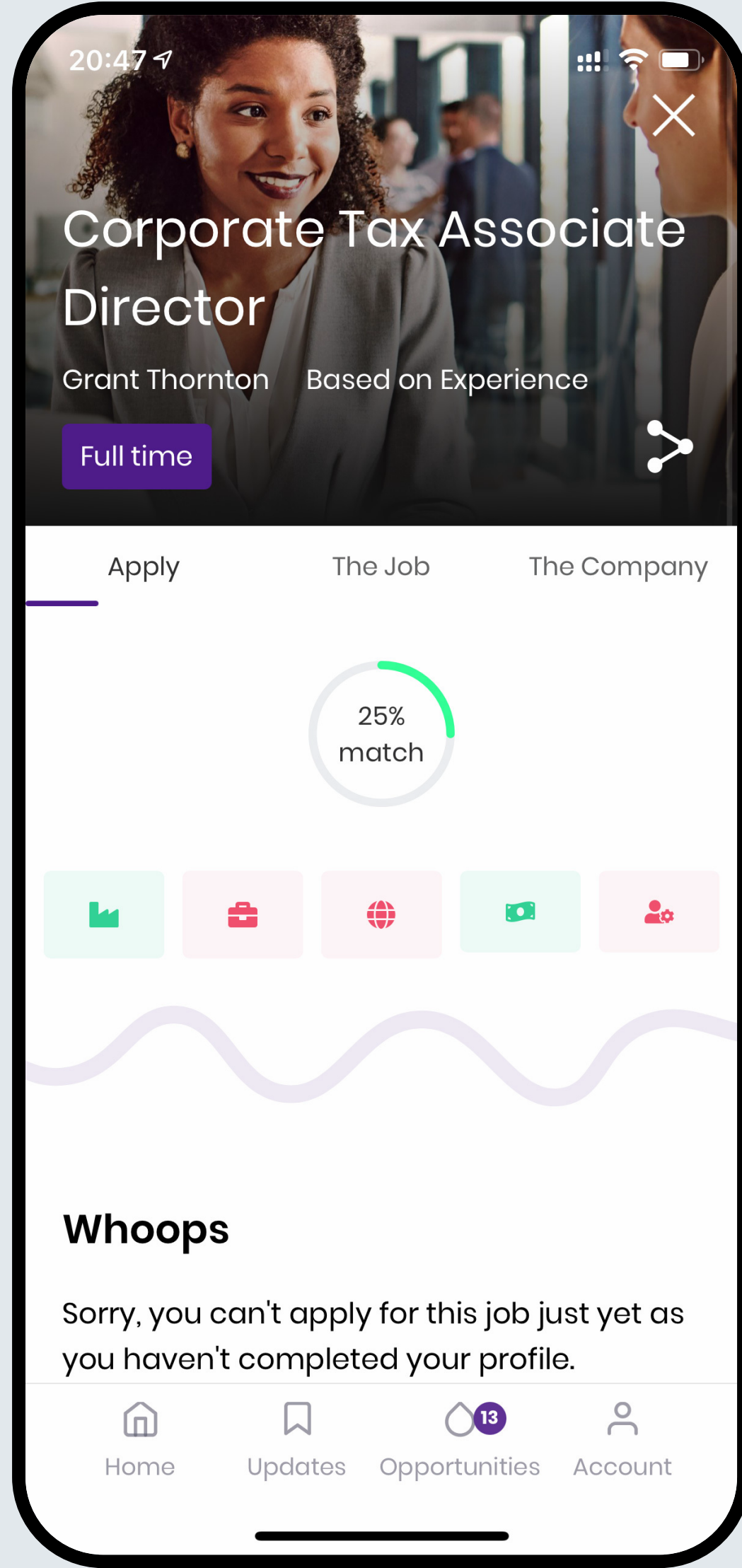
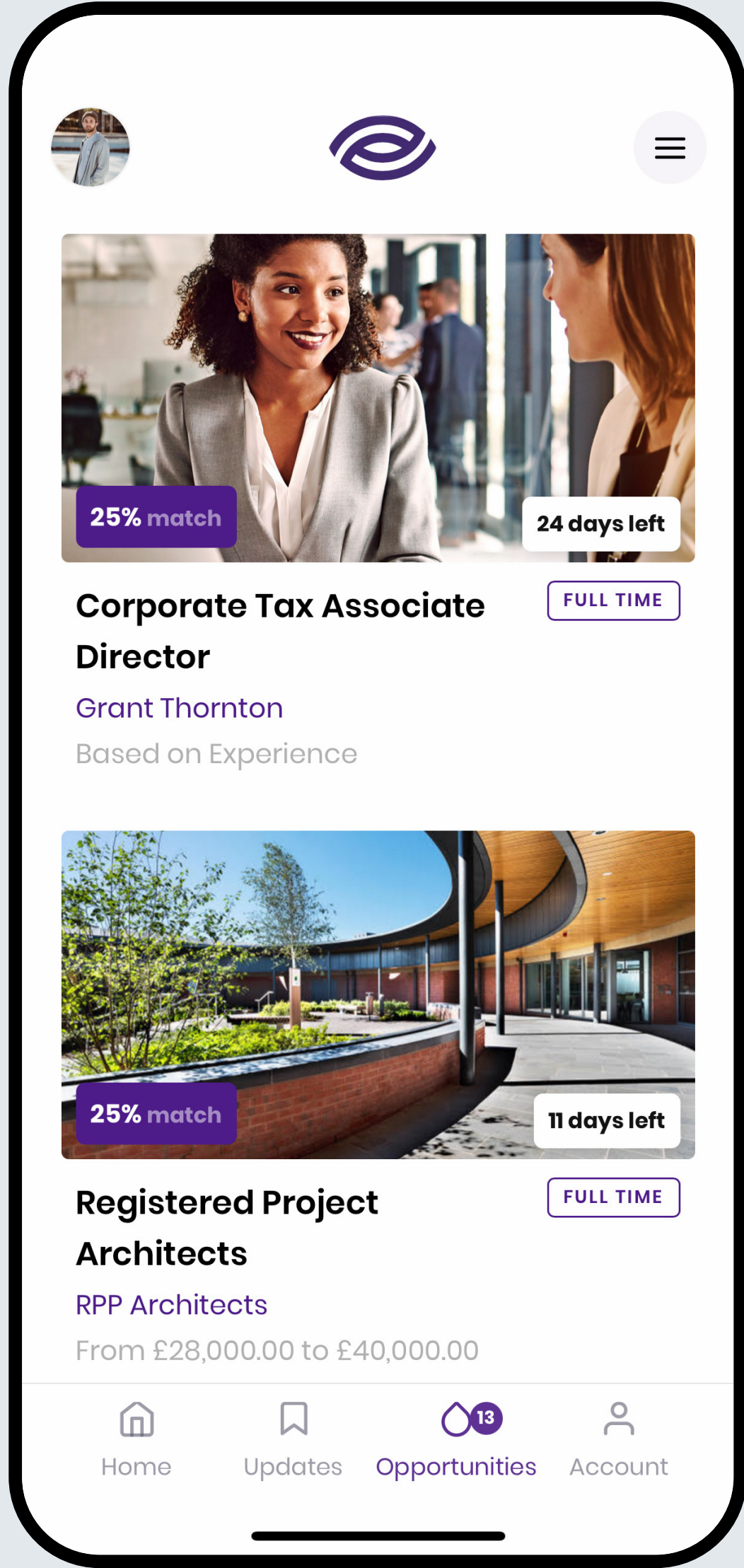
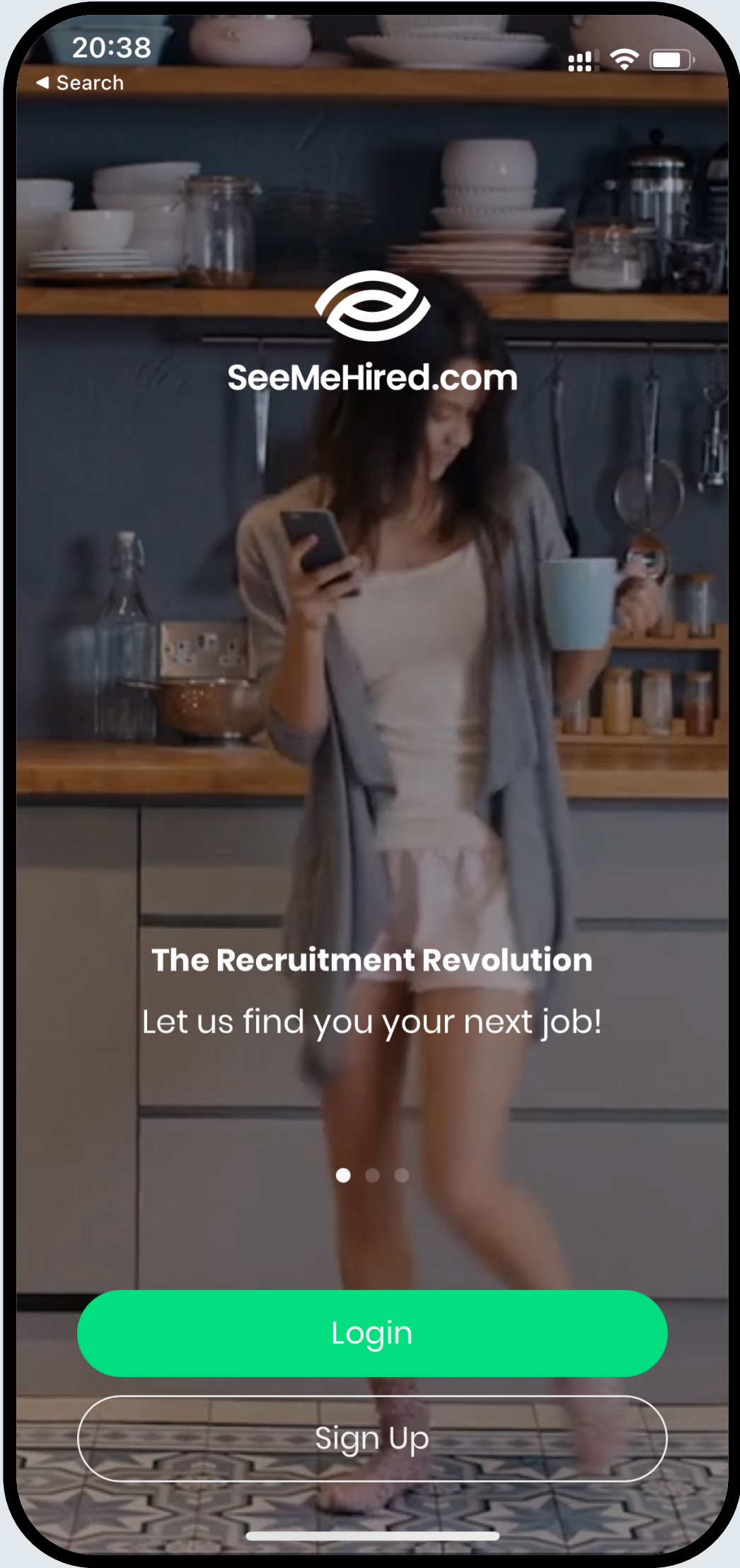
### Spa and Health Club Attendant

[Hastings Hotels](#)  
Based on Experience

FULL TIME


Culloden Estate and Spa


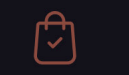







# Driving efficiency and user experience in a busy chain of coffee and juice bars









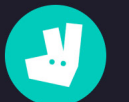
Dashboard


Wednesday, 8 September

Live Orders


Order Number	Items
 #6690	2 items
 #6689	2 items
 #6688	3 items
 #6687	4 items

← Back

 **Order #6687**

Status:  Paid4 items

Order Summary

 No cutlery needed

1x	Acai Bowl	£6.90
	- NUT FREE ⓘ	
	- Add Honey	+ 0.50
	- No Chia Seeds	
	- No Cacao Nibs	
	- No Almonds	
	- No Coconut	
1x	Iced Latte - 16oz	£2.70
	- Caramel Syrup	+ 0.30
2x	Pistachio, Hazelnut and Chocolate Protein Ball	£6.00

Additional Order Notes

Customer Information

Customer Name: Lisa Edwards


Customer Order Status: Repeat Customer


Driver Information

Driver Name: Ali


Driver Status: En route


Arrival Time: 12:45

Minutes to Arrival:  
 4 minutes (12:45 pm)




← Back

 **Order #6687**

Status:  Completed

Order Summary

 No cutlery needed

1x

Acai Bowl

- NUT FREE ⓘ

- Add Honey

- No Chia Seeds

- No Cacao Nibs

- No Almonds

- No Coconut

1x

Iced Latte - 16oz

- Caramel Syrup



#### Client

Juice Jar

#### Industry

Food & Technology

#### What we did

User Experience

Mobile App Development

Software Development

#### The Client

**Juice Jar is a chain of local coffee and juice bars with branches across the UK with plans to open several more in the coming months. With a growing and frequently change staff team a challenge across their branches was managing the multiple sources orders were coming from: phone, in-store, Deliveroo, Uber Eats etc and ensuring staff were adequately trained to manage them all.**

#### The Project

We worked with the team to build an internal system that would consolidate the orders into one dashboard to allow the staff in store to manage orders and the kitchen staff to process efficiently. With plans to scale quickly the business new the ordering process had to be manageable to allow staff to train quickly and provide a consistency of service across stores and customers regardless of their method of ordering. A great example of a business using technology to facilitate growth and manage growing pains, exactly the type of project and team with love partnering with.










# Dashboard

Wednesday, 8 September



## Live Orders

Order Number	Items
 #6690	2 items
 #6689	2 items
 #6688	3 items
 #6687	4 items
 #6686	4 items
 #6685	3 items
 #6684	2 items

← Back



## Order #6687

Status: ✓ Paid

4 items

### Order Summary



No cutlery needed

1x	Acai Bowl	£6.90
	- NUT FREE ⓘ	
	- Add Honey	+ 0.50
	- No Chia Seeds	
	- No Cacao Nibs	
	- No Almonds	
	- No Coconut	
1x	Iced Latte - 16oz	£2.70
	- Caramel Syrup	+ 0.30
2x	Pistachio, Hazelnut and Chocolate Protein Ball	£6.00

### Additional Order Notes

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In vestibulum dui id convallis mattis. Nunc in dolor lacus. Nunc quis ante faucibus, fermentum ante vel, eleifend arcu.

Sub Total	£15.60
Discount	<span>SUMMERLOVE10</span> -£1.56

## Customer Information



Customer Name: Lisa Edwards

Customer Order Status: Repeat Customer

## Driver Information

Driver Name: Alan C

Driver Status: En route

Arrival Time: 12:45 pm

Minutes to Arrival:


🕒 4 minutes (12:45 pm)

Print

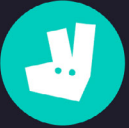
Complete Order








[← Back](#)




**Order #6687**

Status:  Completed


4 items

**Order Summary**

 No cutlery needed

1x

Acai Bowl

- NUT FREE 

- Add Honey

- No Chia Seeds

- No Cacao Nibs

- No Almonds

- No Coconut

£6.90

+ 0.50

1x

Iced Latte - 16oz

- Caramel Syrup


£2.70

+ 0.30

2x

Pistachio, Hazelnut and Chocolate Protein Ball

£6.00

 Additional Order Notes

Can you deliver around the side of the house, watch out for the dog.

Sub Total

£15.60

Discount

SUMMERLOVE10

-£1.56

Total








£14.04





Wednesday, 8 September




	#6690	2 items
	#6689	2 items
	#6688	3 items
	#6687	4 items
	#6686	4 items
	#6685	3 items
	#6684	2 items

Status:  Paid

- 1x **Acai Bowl**
  - NUT FREE
  - Add Honey
  - No Chia Seeds
  - No Cacao Nibs
  - No Almonds
  - No Coconut
- 1x **Iced Latte - 16oz**
  - Caramel Syrup
- 2x **Pistachio, Hazelnut a Protein Ball**

1x Iced Latte - 16oz  
- Caramel Syrup

 **Additional Order Notes**








Lorem ipsum dolor sit amet, con  
dui id convallis mattis. Nunc in  
fermentum ante vel, eleifend ar



Wednesday, 8 September

Today

## Order Number

	#669
	#668
	#668
	#668
	#668
	#668
	#668



## View Completed Orders

Print

[Print](#)
[Complete Order](#)


Discount

SUMMERLOVE10

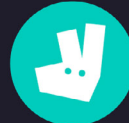
-£1.56

SUMMERLOVE10


Total	£14.04
-------	--------



← Back




Order #6687

Status:  Completed

4 items


Order Summary

 No cutlery needed

1x

Acai Bowl

£6.90

- NUT FREE 

- Add Honey

- No Chia Seeds

- No Cacao Nibs

- No Almonds

- No Coconut

+ 0.50

1x

Iced Latte - 16oz

£2.70

- Caramel Syrup

+ 0.30

2x

Pistachio, Hazelnut and Chocolate Protein Ball

£6.00

 Additional Order Notes

Can you deliver around the side of the house, watch out for the dog.

Sub Total

£15.60


Discount

SUMMERLOVE10

-£1.56

Total

£14.04




Order #6687

Has been marked as completed

View Completed Orders

View Live Orders



Enter your PIN

1

2

3

4

5

6

7

8

9

0





← Back



Order #6687

Status: ✓ Completed

### Order Summary

4 items

1x Acai Bowl  
- NUT FREE ⓘ  
- Add Honey  
- No Chia Seeds  
- No Cacao Nibs  
- No Almonds  
- No Coconut

No cutlery needed

£6.90

+ 0.50

1x Iced Latte - 16oz  
- Caramel Syrup

£2.70

+ 0.30

2x Pistachio, Hazelnut and Chocolate Protein Ball

£6.00

### Additional Order Notes

Can you deliver around the side of the house, watch out for the dog.

Sub Total

£15.60

Discount

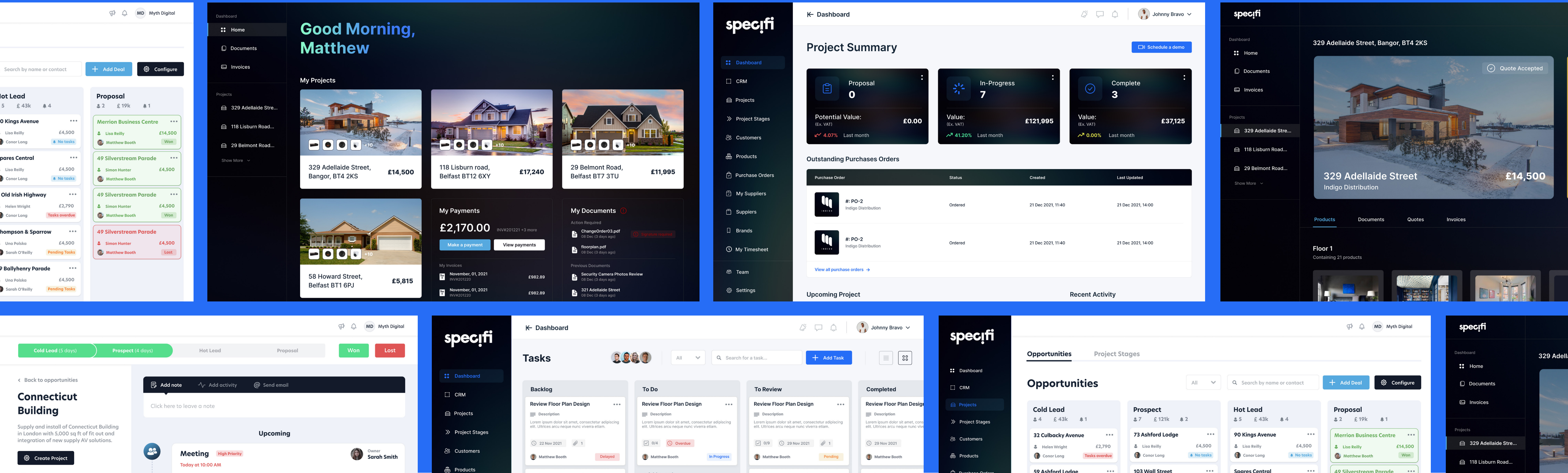
SUMMERLOVE10

-£1.56

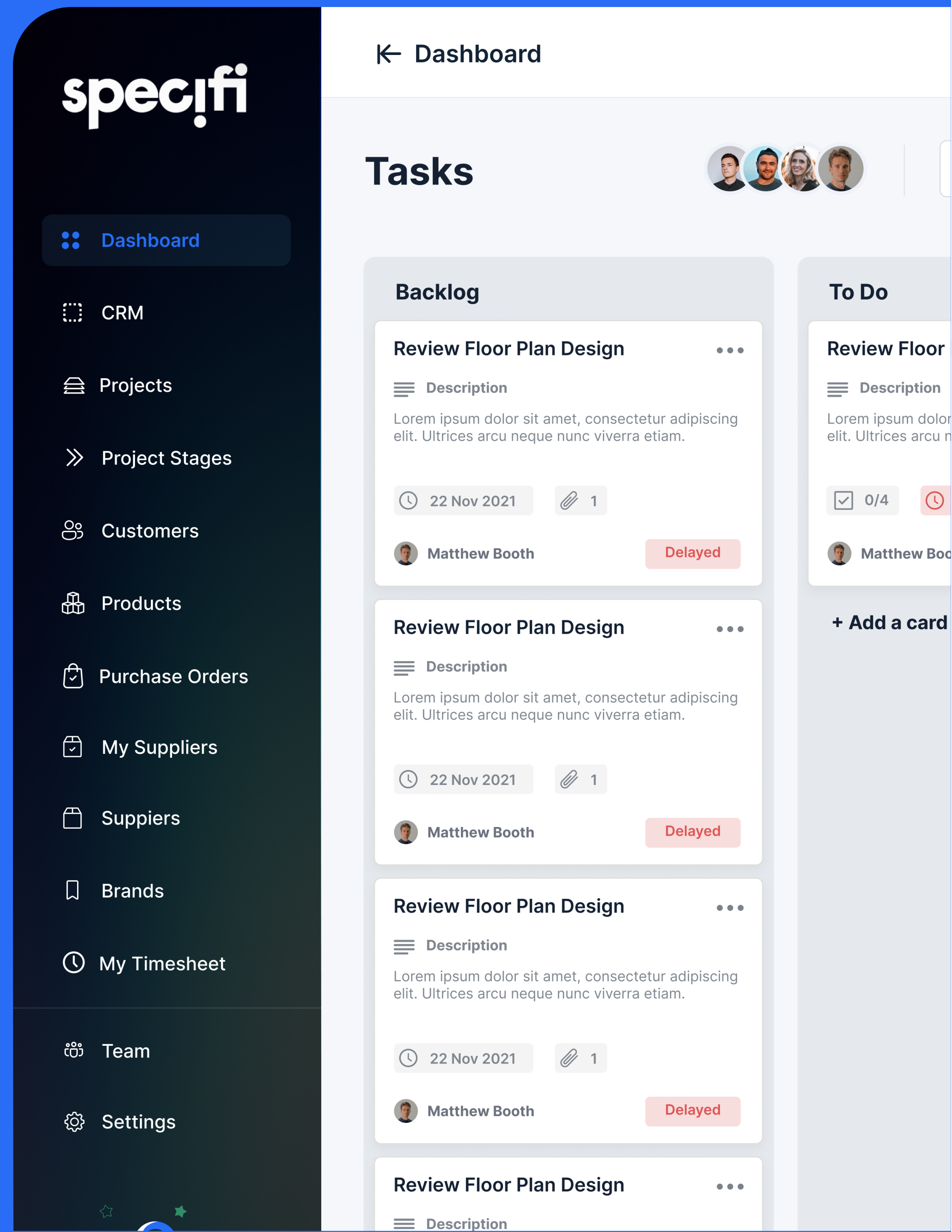
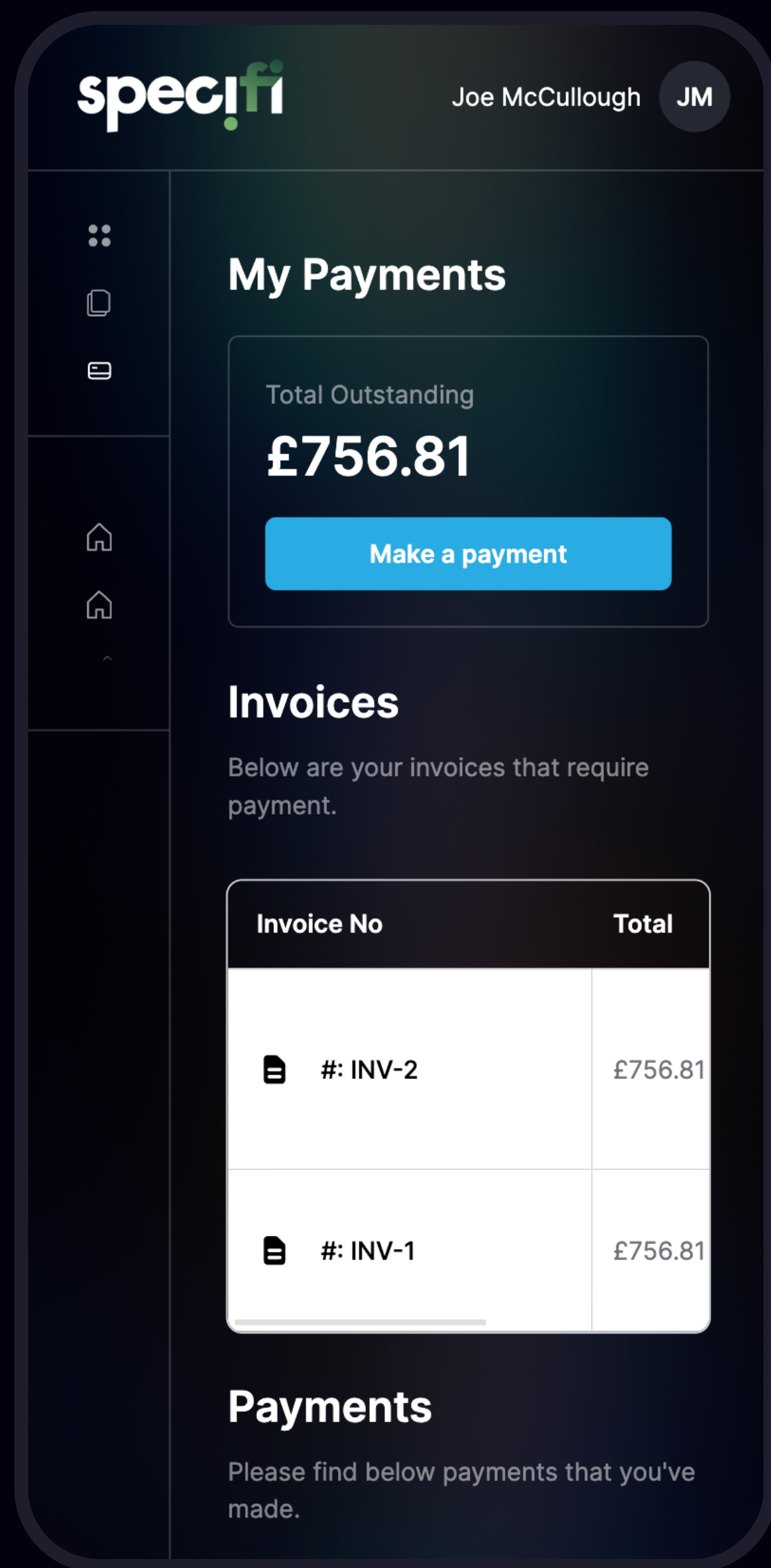


Specifi —

# Designing and developing Project Management SaaS Software for the AV industry















Good Morning,  
Matthew

My Projects





+10

329 Adellaide Street,  
Bangor, BT4 2KS

£14,500







+10

118 Lisburn road,  
Belfast BT12 6XY

£17,240





+10

29 Belmont Road,  
Belfast BT7 3TU

£11,995





+10

58 Howard Street,  
Belfast BT1 6PJ

£5,815

My Payments



£2,170.00

INV#201221 +3 more

Make a payment


View payments

My Invoices


	November, 01, 2021 INV#201220	£982.89
	November, 01, 2021 INV#201220	£982.89

My Documents


Action Required


 ChangeOrder03.pdf  
08 Dec (3 days ago)

Signature required

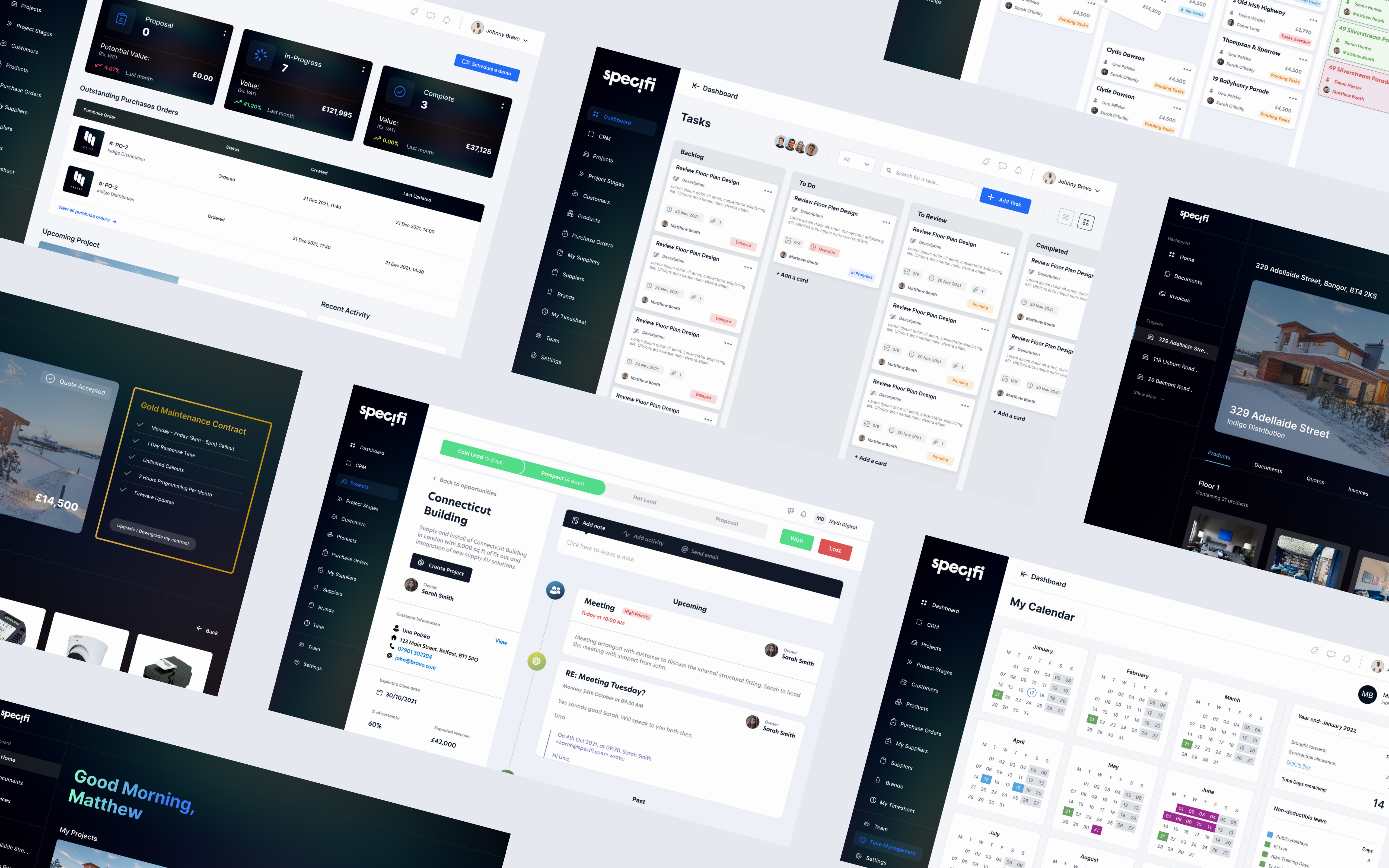
 floorplan.pdf  
08 Dec (3 days ago)

Previous Documents


 Security Camera Photos Review  
08 Dec (3 days ago)

 321 Adellaide Street  
08 Dec (3 days ago)









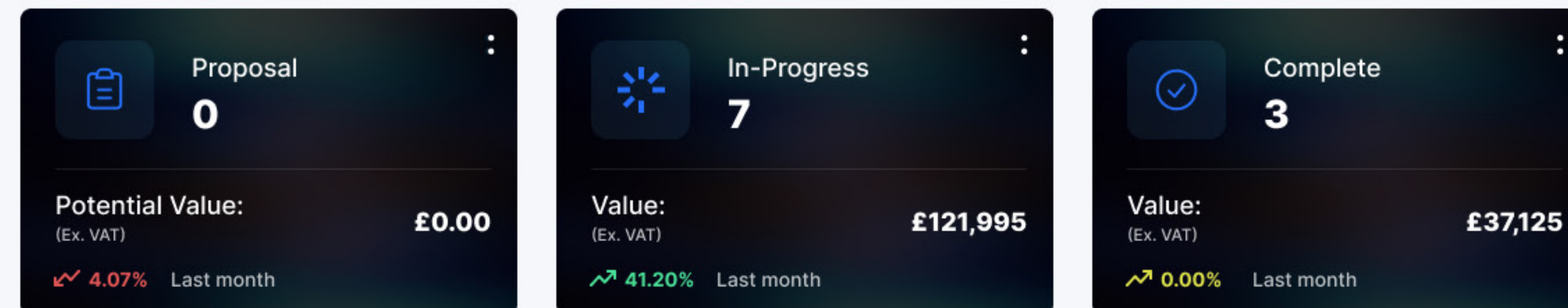
**2 Days Remaining**

Upgrade before your free trial expires!



[Upgrade now](#)

## Project Summary

[Schedule a demo](#)




## Outstanding Purchases Orders

Purchase Order	Status	Created	Last Updated
 <p>#: PO-2 Indigo Distribution</p>	Ordered	21 Dec 2021, 11:40	21 Dec 2021, 14:00
 <p>#: PO-2 Indigo Distribution</p>	Ordered	21 Dec 2021, 11:40	21 Dec 2021, 14:00

[View all purchase orders →](#)

## Upcoming Project



**329 Adellaide Street,  
Bangor, BT4 2KS**

**£14,500**


No. Floors **2**

No. Rooms **5 Rooms**

No. Products **14**


Stage Quote Accepted

## Recent Activity




Johnny Bravo 3 days ago

Commented on a note for upcoming project '329 Adellaide Street, Bangor, BT4 2KS'.



Johnny Bravo 3 days ago

Commented on a note for upcoming project '329 Adellaide Street, Bangor, BT4 2KS'.



Johnny Bravo 3 days ago



specifi

Dashboard

CRM

Projects

Project Stages

Customers

Products

Purchase Orders

My Suppliers

Suppliers

Brands

Time

Team

Settings

2 Days Remaining

Upgrade before your free trial expires!

Upgrade now

← Projects

Time

My Timesheets

Task Time

Project	St
<input type="checkbox"/> Project title	
<input type="checkbox"/> Project title	
<input type="checkbox"/> Project title	
<input type="checkbox"/> Project title	

specifi

Dashboard

CRM

Projects

Project Stages

Customers

Products

Purchase Orders

My Suppliers

Suppliers

Brands

My Timesheet

Team

Settings

← Dashboard

Tasks

Backlog

Review Floor Plan Design

Description

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ultrices arcu neque nunc viverra etiam.

22 Nov 2021 1

Matthew Booth

Delayed

Review Floor Plan Design

Description

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ultrices arcu neque nunc viverra etiam.

22 Nov 2021 1

Matthew Booth

Delayed

Review Floor Plan Design

Description

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ultrices arcu neque nunc viverra etiam.

22 Nov 2021 1

Matthew Booth

Delayed

Review Floor Plan Design

Description

To Do

Review Floor Plan Design

Description

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ultrices arcu neque nunc viverra etiam.

0/4 Overdue

Matthew Booth

In Progress

+ Add a card

To Review

Review Floor Plan Design

Description

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ultrices arcu neque nunc viverra etiam.

0/9 29 Nov 2021 1

Matthew Booth

Pending

Review Floor Plan Design

Description

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ultrices arcu neque nunc viverra etiam.

0/9 29 Nov 2021 1

Matthew Booth

Pending

Review Floor Plan Design

Description

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ultrices arcu neque nunc viverra etiam.

0/9 29 Nov 2021 1

Matthew Booth

Pending

+ Add a card

Completed

Review Floor

Description

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ultrices arcu neque nunc viverra etiam.

29 Nov 2021 1

Matthew Booth

Review Floor

Description

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ultrices arcu neque nunc viverra etiam.

0/9 1

Matthew Booth

+ Add a card



Dish Dash Dine —

# A fresh new concept for mobile food ordering for rural communities



#### Client

Dish Dash Dine

#### Industry

Food & Technology

#### What we did

User Experience

Mobile App Development

Software Development

#### The Client

**DishDashDine is a mobile ordering startup in the UK and Ireland that aims to solve a gap in the food delivery market for rural communities. Its purpose is to provide an Uber Eats/Deliveroo experience for a fraction of the cost for smaller restaurants and suppliers in rural areas.**

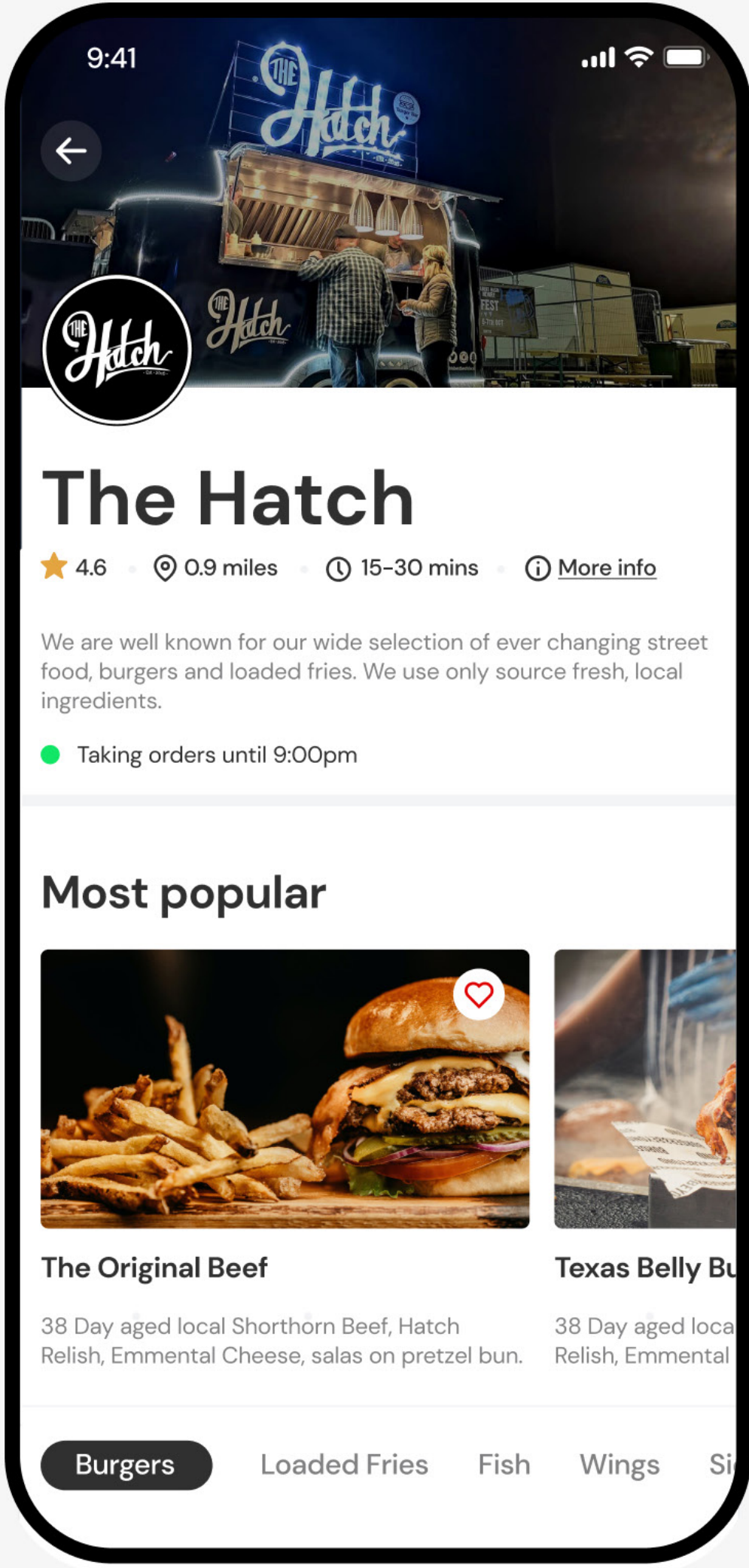
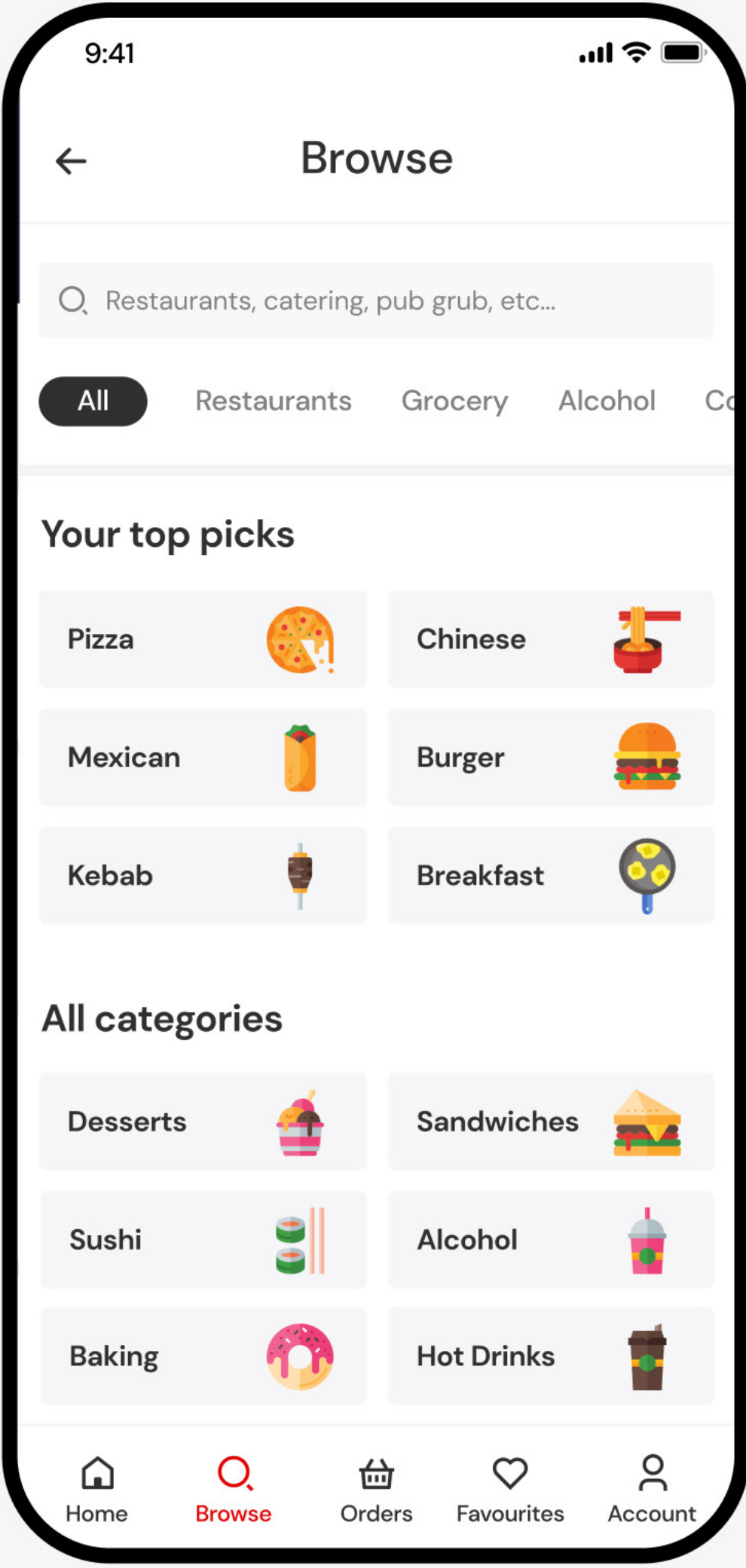
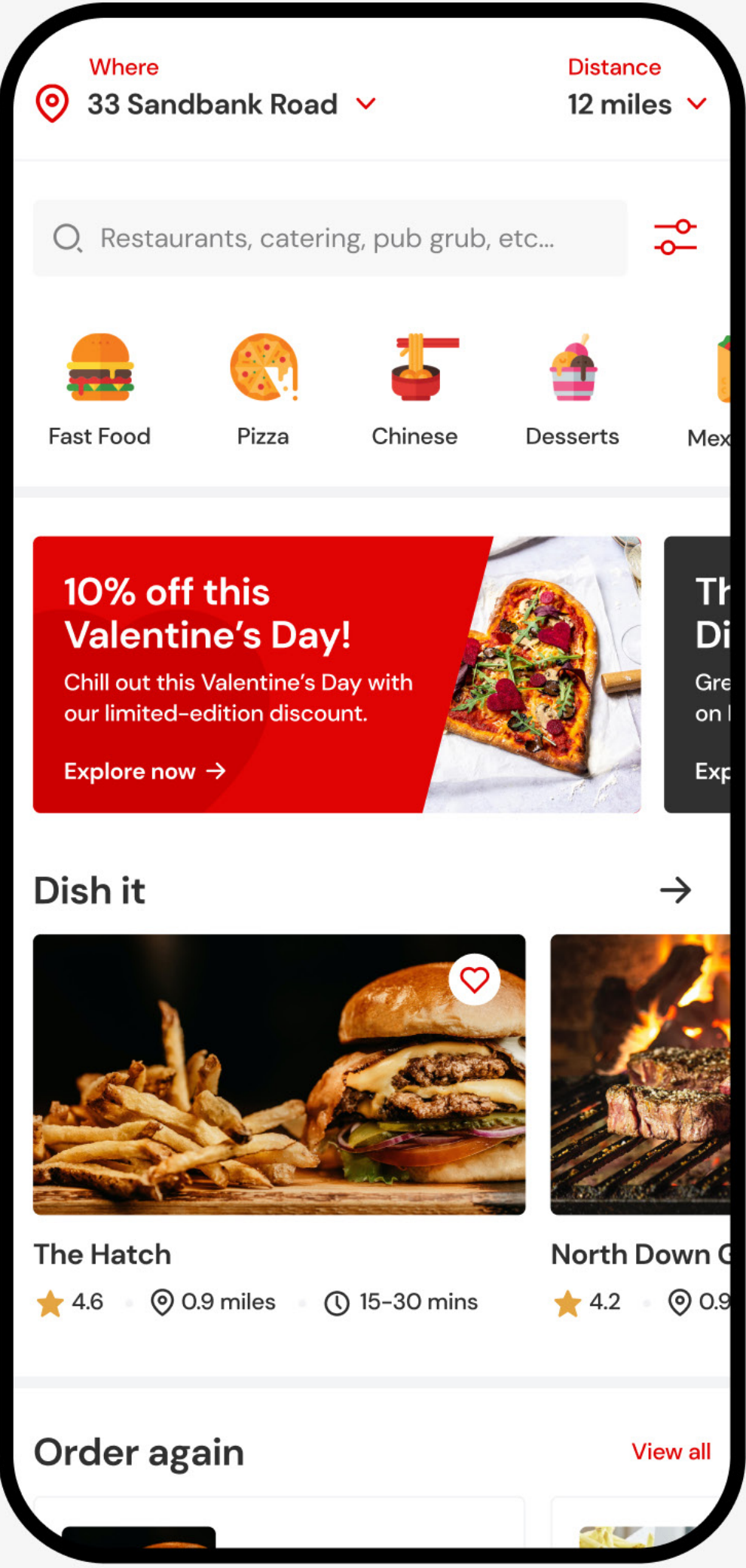
#### The Project

Dish Dash Dine approached Myth with big ambitions to take on Uber, Just Eat and Deliveroo with a concept that they had already tested and proven. We partnered with the startup to taking their no-code demo to design and develop a completely new mobile app from the ground up, with a key focus on the consumer user experience and the restaurant owner.












# h

5-30 mins [More info](#)

selection of ever changing street  
We use only source fresh, local



The Hatch,  
Newcastle BT33 OAN


selection of ever changing street  
We use only source fresh, local  
redients.

Open until 9pm

HYGIENE RATING

3 4 5

GOOD




# The Hatch

★ 4.6 0.9 miles 15-30 mins [More info](#)

We are well known for our wide selection of ever changing street food, burgers and loaded fries. We use only source fresh, local ingredients.


Taking orders until 9:00pm

## Most popular



### The Original Beef

38 Day aged local Shorthorn Beef, Hatch Relish, Emmental Cheese, salas on pretzel bun.



### Texas Belly Bu

38 Day aged loca  
Relish, Emmental


Burgers

Loaded Fries

Fish

Wings

Si



## The Original Beef

38 Day aged local Shorthorn Beef, Hatch Relish, Emmental Cheese, salad on pretzel bun.

Remove item

Choose up to 4

☒ No Relish

☐ No Tomato

☐ No Cheese

☐ No Salad

Stack it up

Choose up to 5

☐ 1 ☒ Add Streaky Bacon


+£1.00 each

☒ Add Hash Brown

+£1.00 each

☒ Add Sliced Cheese

+£1.00 each



## The Hatch,

2 Golf Links Rd, Newcastle BT33 OAN

1x The Original Beef

£8.50

Remove item:

No Relish

No Tomato

Stack it up:

1x Add Streaky Bacon,

Add a side:

1x Hand Cut Chips


+ £1.00

+ £1.00


2x Coke

£2.00

### Maybe you missed




Texas Belly Burger  
from £6.50



Texas  
from

Go to checkout →

Add more items →



Open: 11:30am - 21:00


## Your order

1x The Original Beef

Remove item:  
No Relish  
No Tomato  
Stack it up:  
1x Add Streaky Bacon,  
Add a side:  
1x Hand Cut Chips

2x Coke

## You may also like



Texas Belly Burger  
from £6.50

Request utensils ☒

Add promo code

Add a tip to say thanks

Wse

pub grub, etc...

Grocery Alcohol Co

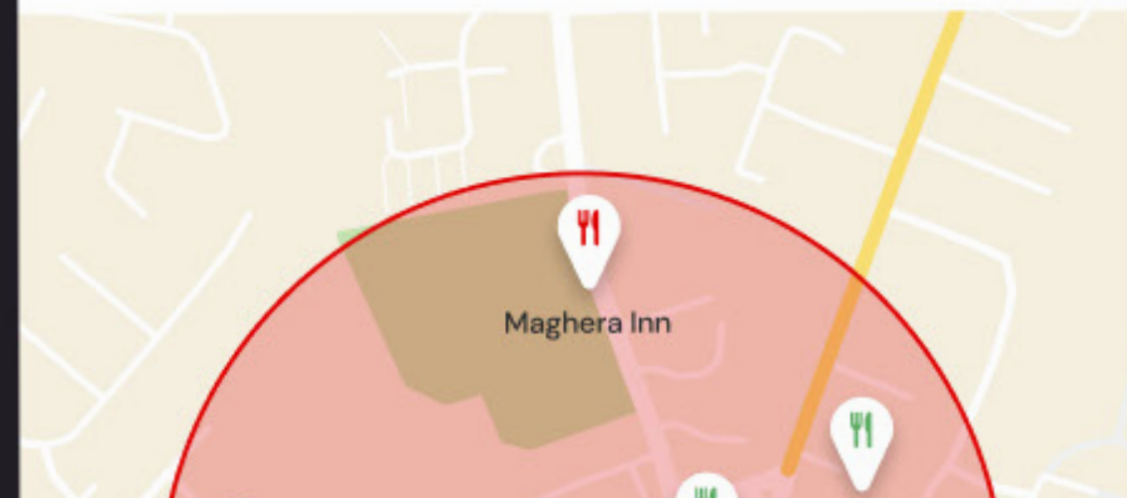
Chinese

9:41

Distance

Collection Radius

0 12 miles 20




9:41

Where 33 Sandbank Road


Distance 12 miles

Collection Delivery


Restaurants, catering, pub grub, etc...




Fast Food




Pizza



Chinese



Desserts



Mex


10% off this

9:41


Search

burger

## 4 results for 'burger'



The Hatch  
★ 4.6 0.9 miles 15-30 mins



Maghera Inn

Sort & Filter

Sort

☒ Best match

☐ Most popular

☐ Customer rating

☐ Distance

☐ Hygiene rating





Fast Food



Pizza



Chinese



Desserts



Mexican



Kebab



Breakfast





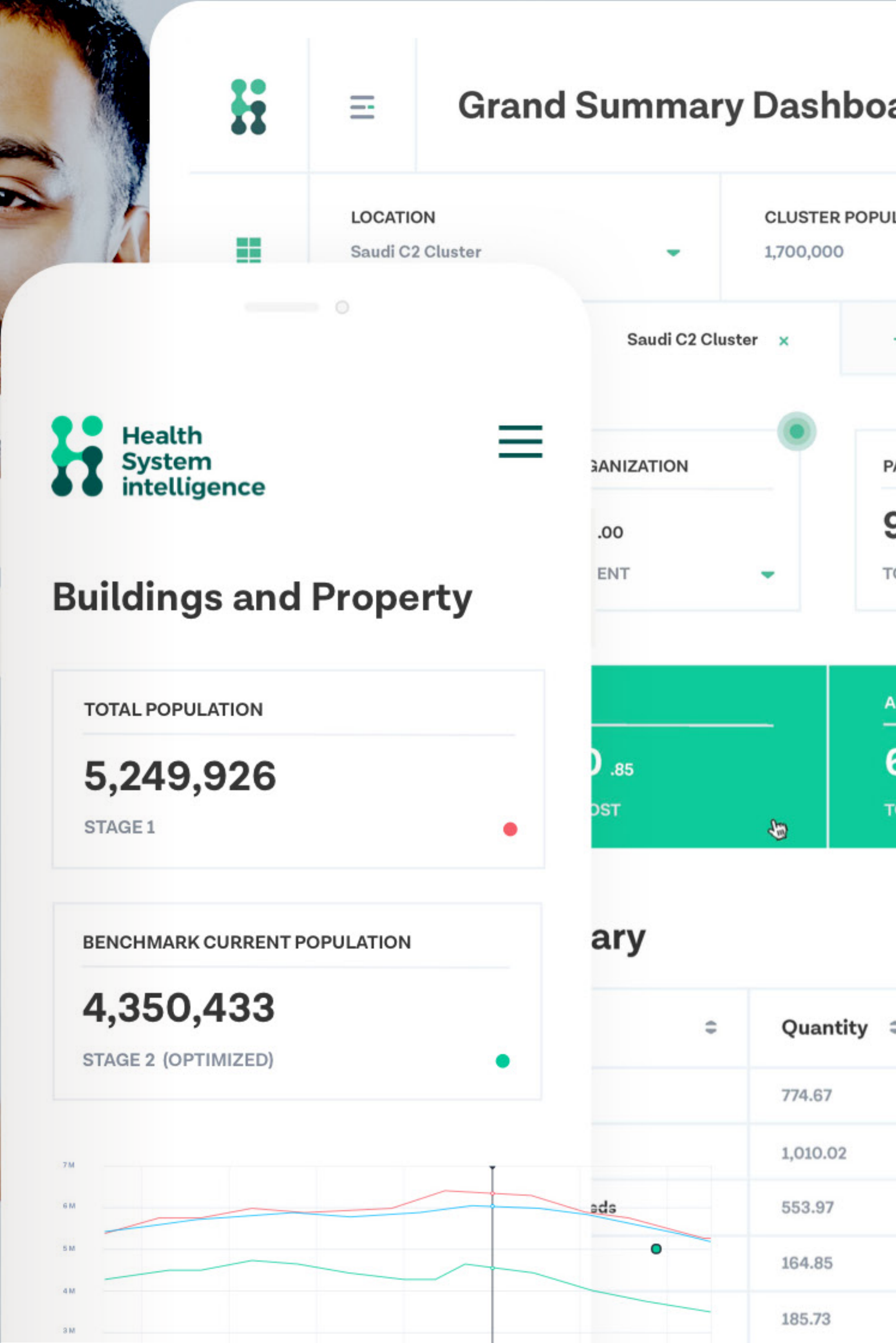
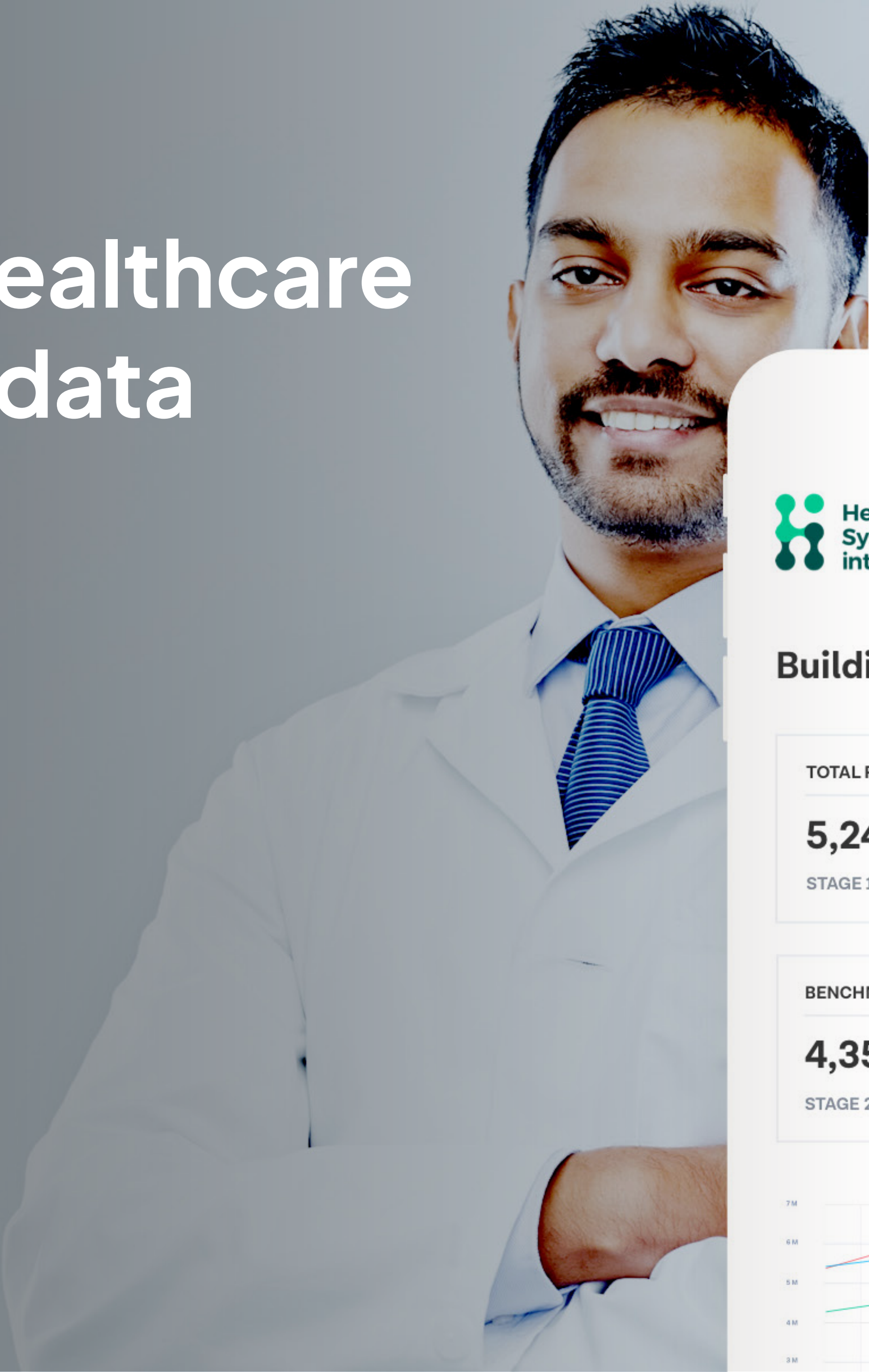
Dish Dash Dine





Health System Intelligence —

# Redefining healthcare using global data intelligence





**Client**  
Health Care Intelligence

**Industry**  
Healthcare Technology

**What we did**  
User Experience  
Software Development  
Web Application Development

#### The Client

**Health Systems Intelligence is a ground breaking software programme helping national health services globally optimise efficiency.**

#### The Project

**By considering regional population changes the software can generate staffing requirements, material and equipment needs and allow accurate, automated financial planning across departments. Myth have worked with HSI to build the prototype and the working database to serve their international markets.**





## Buildings and Property

TOTAL POPULATION

5,249,926

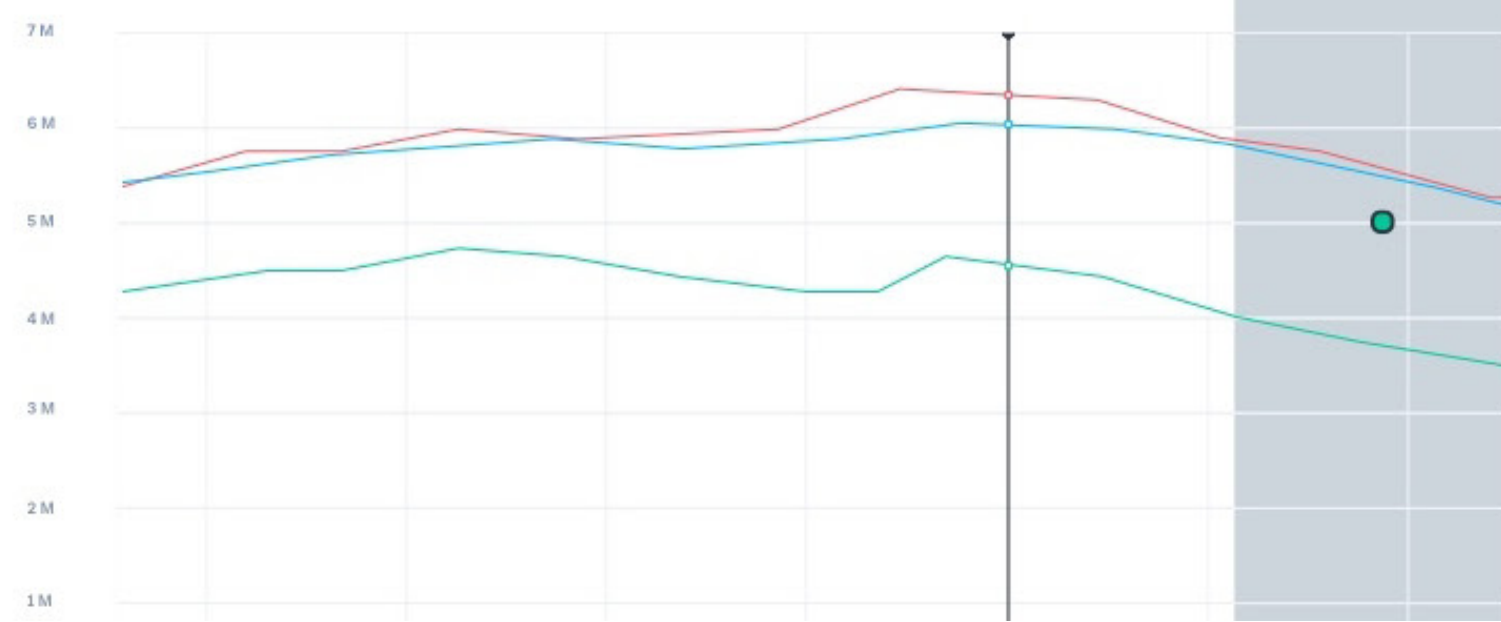
STAGE 1



BENCHMARK CURRENT POPULATION

4,350,433

STAGE 2 (OPTIMIZED)



## Current Population Health Demand (Stage 2)

Quarter

Half

Year

Search Dashboard



LOCATION  
Saudi C2 Cluster

CLUSTER POPULATION  
1,700,000

EXPORT DATA

CSV

PDF

XML



Workforce

Buildings and Property

FM

Supply Chain and Consumables

Pharmaceuticals

Management and IT Overheads

Total Costbase

View more

### Buildings and Property

TOTAL POPULATION

1,024,240

STAGE 1

Patient Episodes

2,863,458.00

Assets

2,761.00

Workforce

8,320.00

Finance

2,135,765,900.00

TOTAL POPULATION

5,367,128

STAGE 2 (CURRENT DEMAND)

Patient Episodes

3,485,540.00

Assets

1,900.65

Workforce

5,518.14

Finance

1,416,678,686.00



### Immediate Strategic Objectives

Population Health Demand platform leads on to Strategic Plan and Implementation:

#### Finance

- Immediate Cost Savings capability - contracts and FM
- Cost Reductions - property, FM contracts, re-procurement?
- Life Cycle Planning
- Capex Planning linked to population health demand
- Asset Rationalisation
- Accurate Pricing and Package Procedure

#### Workforce

- Target Operating Models Implementation
- Equalization of workforce across acute and primary care
- Upskilling
- Consultant Jobplans and productivity

#### Operations

- Service Improvement - Operating Room productivity
- Service Improvement - planning and booking process
- Daily Dashboard Productivity
- Financial Operational Activity Dashboard

#### Primary Care

- Increased infrastructure plan to support model of care growth
- Indication of ER outflow (Levels 4 and 5) into Primary Care (and the impact)

#### Clinical Excellence

- Service Redesign capability for new specialities

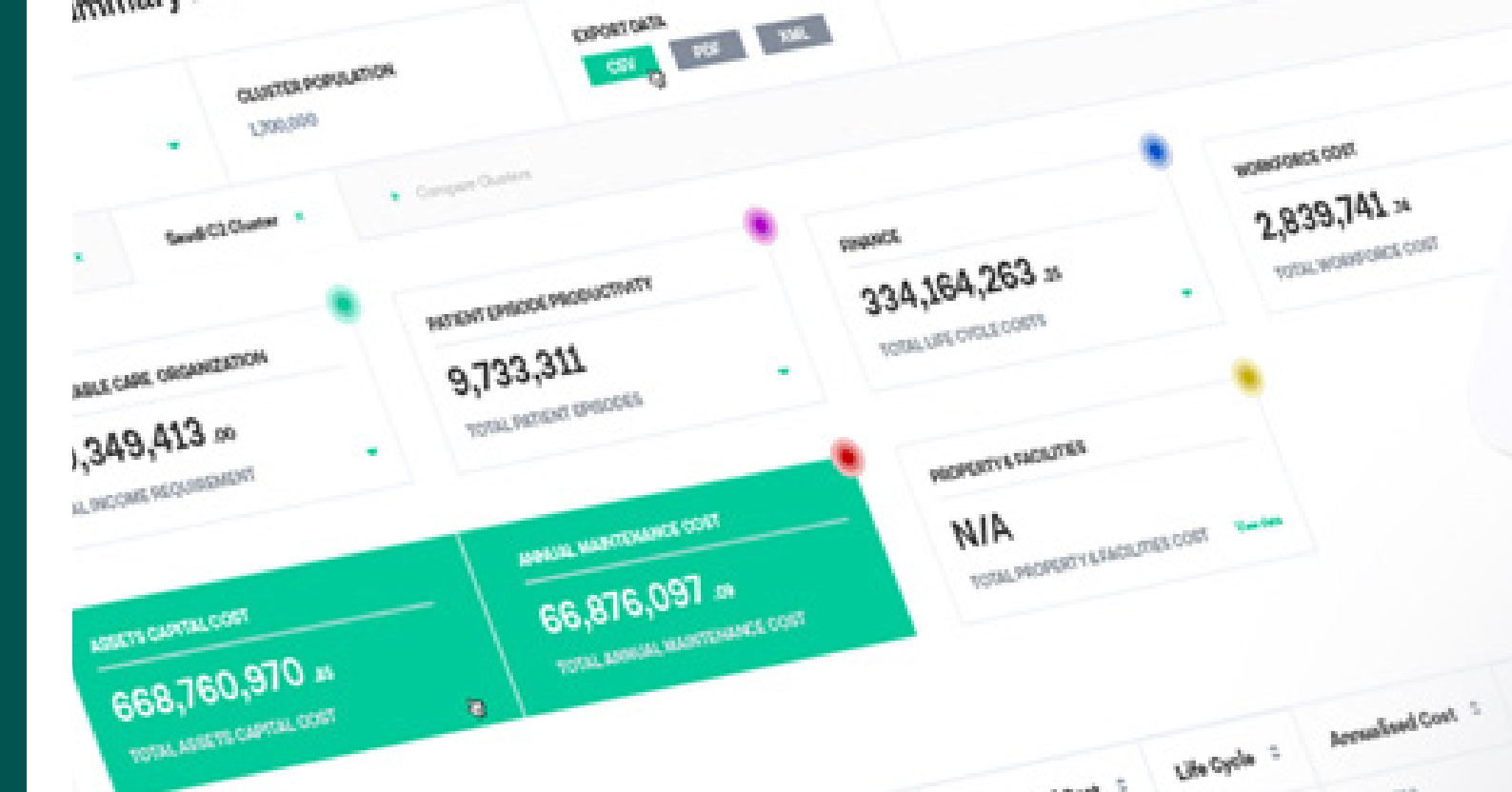
Finance	Stage 1 (Total Population)	Stage 2 (Optimized)	Stage 2 (Current)
Cost Base	5,000,000	350,000,000	90,000,000
Income Req	7,000,000	50,044,040	100,000,000
Workforce			
Total FTE	12,000	11,000	15,433
Total Cost	2,693,312,489	1,922,200,330	2,003,322,333
Episode Productivity			
Total Patient Episodes	9,733,311	7,202,650	5,041,855
Medical Assets	11.79	2,401,840	28,307,552.176
Total Assets Required	4,239	2,967	5,000
Life Cycle Costs Assets	76,063,719	53,244,603	90,000,000





# Health System intelligence

## Summary Dashboard



## Assets Summary

Assets	Quantity	Capital Cost Per Item	Total Capital Cost	Life Cycle	Annualized Cost	Annual Maintenance Cost
Assets	714.67	28,505	21,071,977	10	2,107,198	1,207,794
OPD Clinic Rooms	1,000.00	10,000	10,000,000	1	10,000,000	1,000,000
Elective Inpatient Beds	100.00	10,000	1,000,000	7	142,857	14,286
Non-Elective Inpatient Beds	100.00	10,000	1,000,000	7	142,857	14,286
ICU Beds	100.00	10,000	1,000,000	7	142,857	14,286
ICU Beds	100.00	10,000	1,000,000	7	142,857	14,286
Theatre	100.00	10,000	1,000,000	7	142,857	14,286
Day Case Beds	100.00	10,000	1,000,000	7	142,857	14,286
Operating Rooms	100.00	10,000	1,000,000	7	142,857	14,286
Endoscopy Rooms	100.00	10,000	1,000,000	7	142,857	14,286
Cardiac Catheterization Lab	100.00	10,000	1,000,000	7	142,857	14,286
MRI	100.00	10,000	1,000,000	7	142,857	14,286

## Accountable Care Organization







# Health Transformation By Population Demand

Health System Intelligence measures health transformation driven by future population demand.

Sign Up

Sign Up





Newell Stores —

# Transforming a grocery supermarket chain into a digital—first online shopping experience





**Client**  
Newell Stores

**Completed**  
In Progress

**Industry**  
Retail

**What we did**  
User Experience  
Web Design & Development  
Mobile App Development  
eCommerce  
Software Development

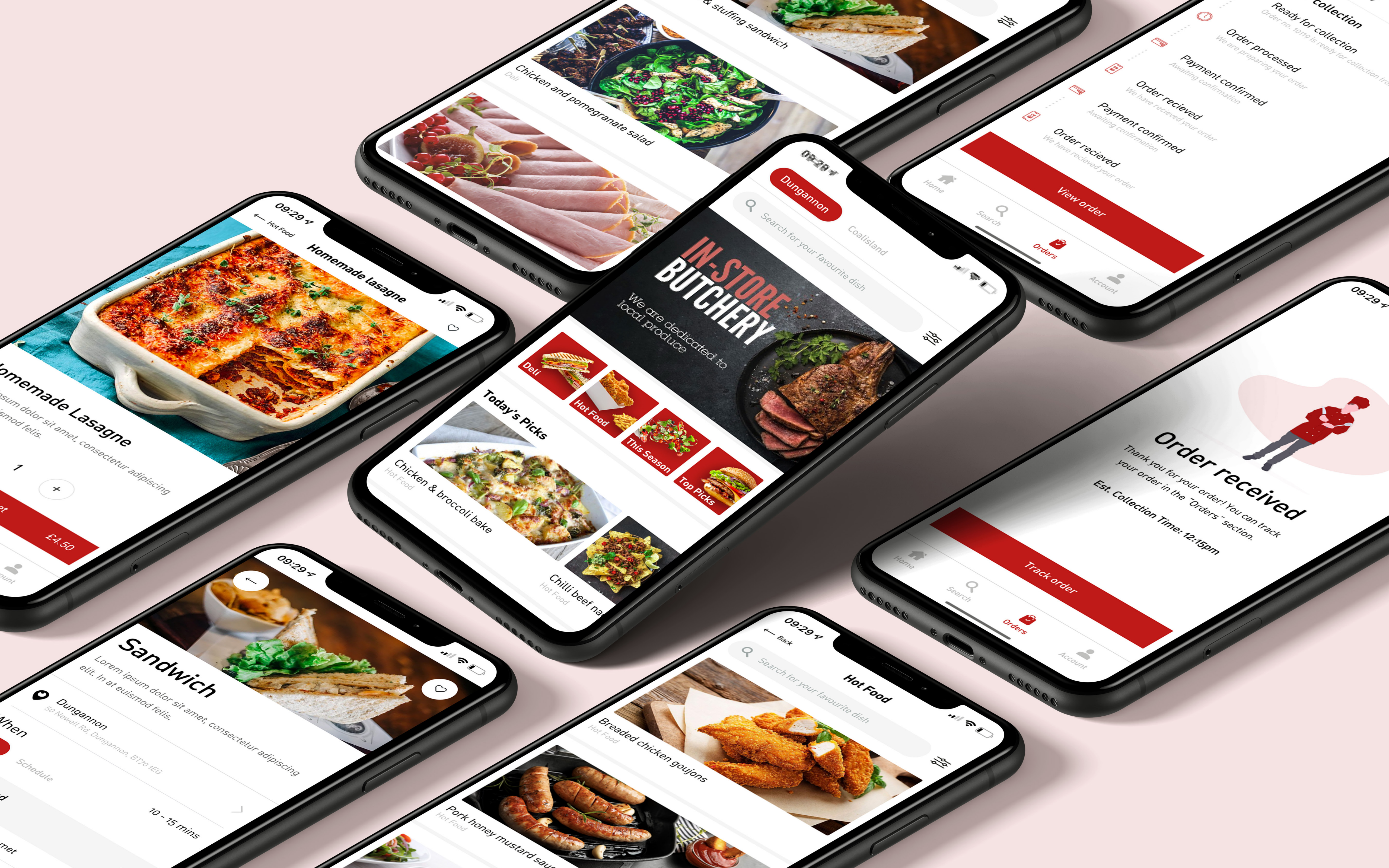
The Client

**Newell are a large Northern Irish supermarket chain. Dedicated to providing the local community with quality, great service and fresh food.**

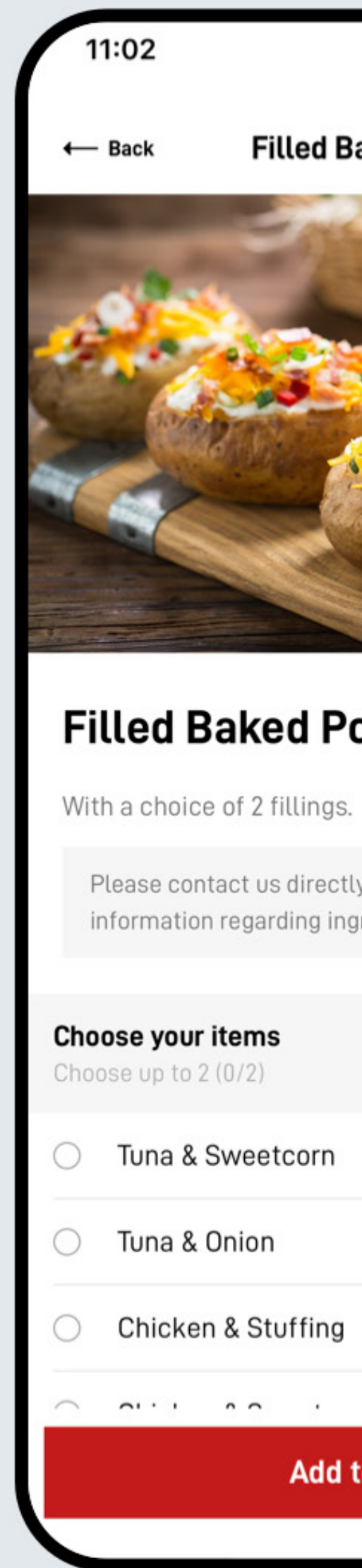
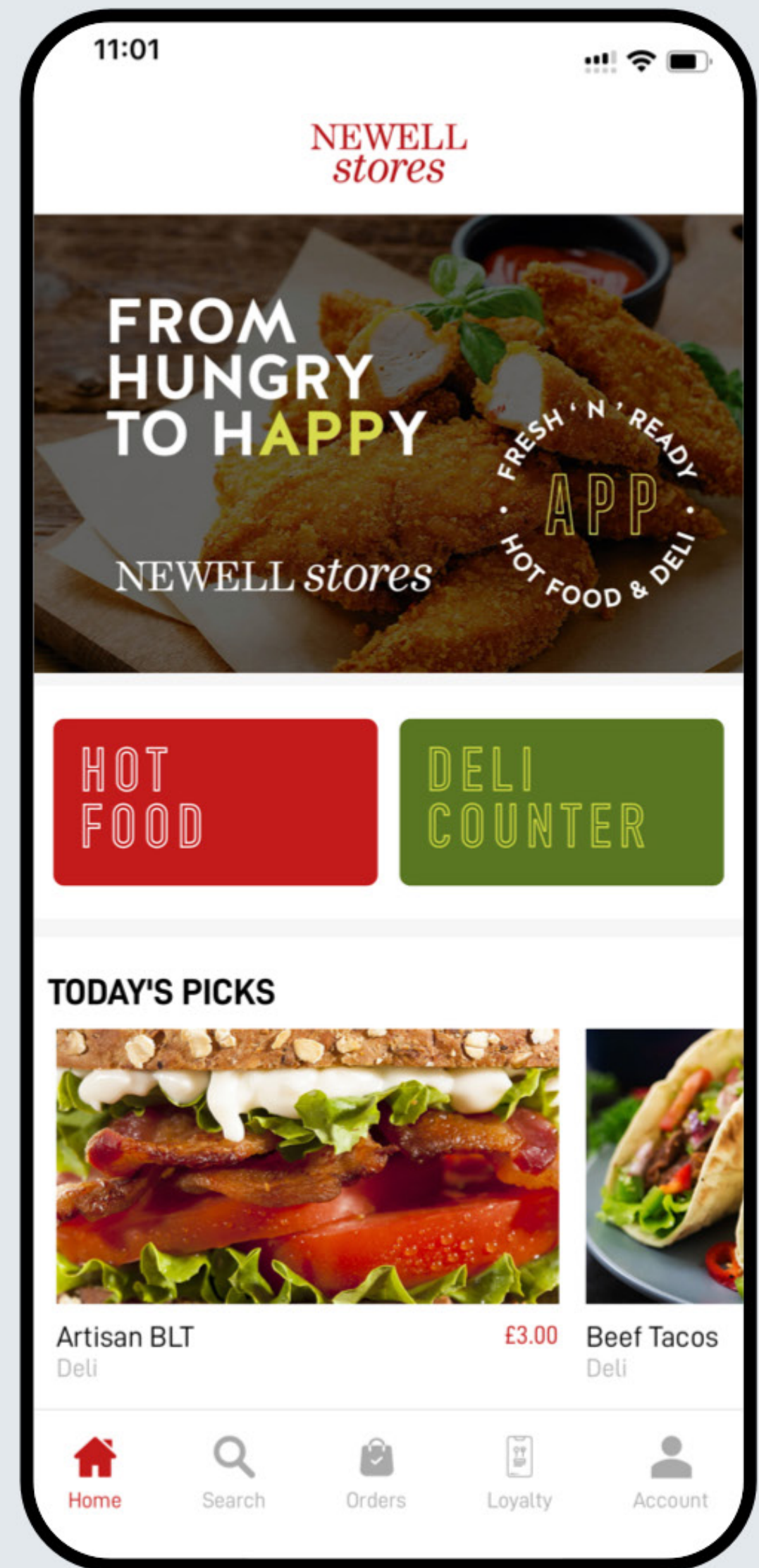
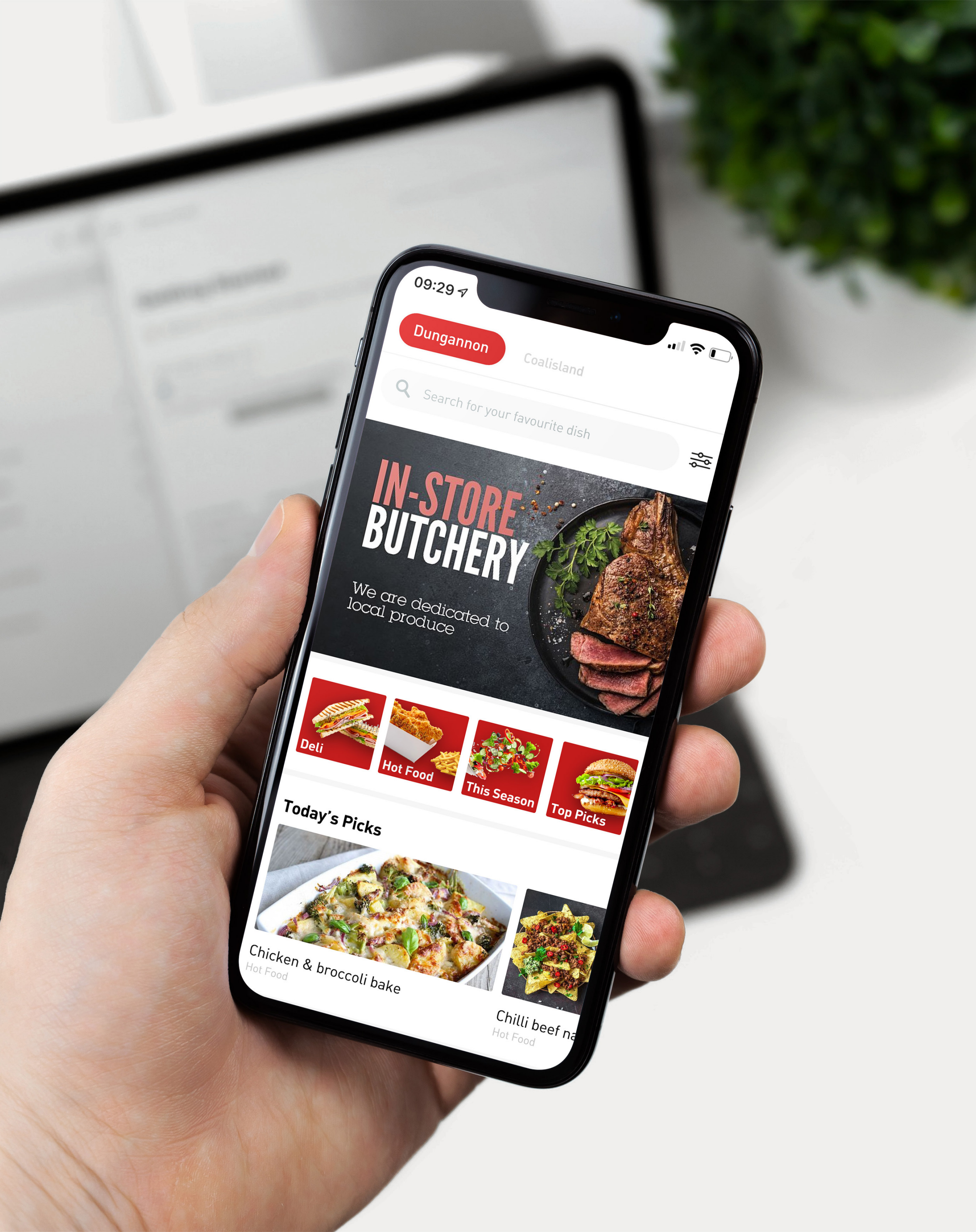
The Solution

Competing with Tesco, M&S, SuperValu etc.. is a tall order. We were approached by Newell to do just that. We partnered with Newell to develop a brand new online store with click and collect functionality to impact the affects of Covid-19 restrictions and provide the brand with a digital platform for future growth. We partnered with the brand to also design and develop a mobile app for on-the-go ordering and skip the queue as well as a custom loyalty system for managing collected points. The entire system includes a software layer for pairing with their instore POS and stock management systems.



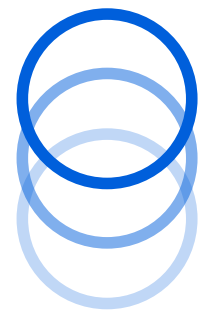






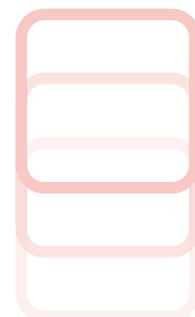


# Our approach to all projects follows our simple, tried and tested process.



## Discover

We simplify complex techniques through exploration and discovery. Our discovery process is key to understanding the requirements of the project to deliver the project on time and on budget.



## Design

Our design approach has been carefully considered to understand users and their needs. We design to simplify, to challenge the normal and make the complicated, simple.



## Develop

Our development process follows a customised Agile methodology allowing us to deliver complex technical milestones closely monitored by quality assurance and functional testing.



## Mission

We're here  
for those who  
**challenge  
convention**  
and push  
for better.

**We are a design and  
development team of  
enthusiasts with a passion  
for technology and design,  
building digital products  
for clients since 2015.**



Ready to get started?

For project enquiries,  
please contact us at  
[hello@mythdigital.co](mailto:hello@mythdigital.co)

Thank you.



Thanks.  
— make it  
happen

myth

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